

SUFFECTION AND STREET OF THE S

Branding | Marketing | Advertising | Design | Development















A Creative Design, Development & Digital Business Infrastructure Growth Agency.



Contents

ntroduction to our company	03
BrandingIdeology Branding clients	04
Marketing	15
Website Design & Development	30
User Interface & Experience Design & App Dev	45
Photography & VideographyIdeology Our work	51
Creative Design & Print Media	60
Packaging Design & printing	68
Metaverse & N.F.T	75
Client Testimonials Testimonials from our international clients.	79
Meet Our TeamAn Introduction to our team.	80
Our Company Timeline	81
Contact Information Contact Our Office to set up a briefing meeting.	82
Disclaimer	83







Surreal International is Asia's most award-winning creative design agency, intending to be accessible in the gulf region, we have opened up our 2" branch much closer to the heart of businesses & growing Entrepreneur culture in Saudi Arabia, Jeddah City.

Our goal is to make your brand more visible using technology, creativity & psychology.

Services we offer in a nutshell are:

Branding

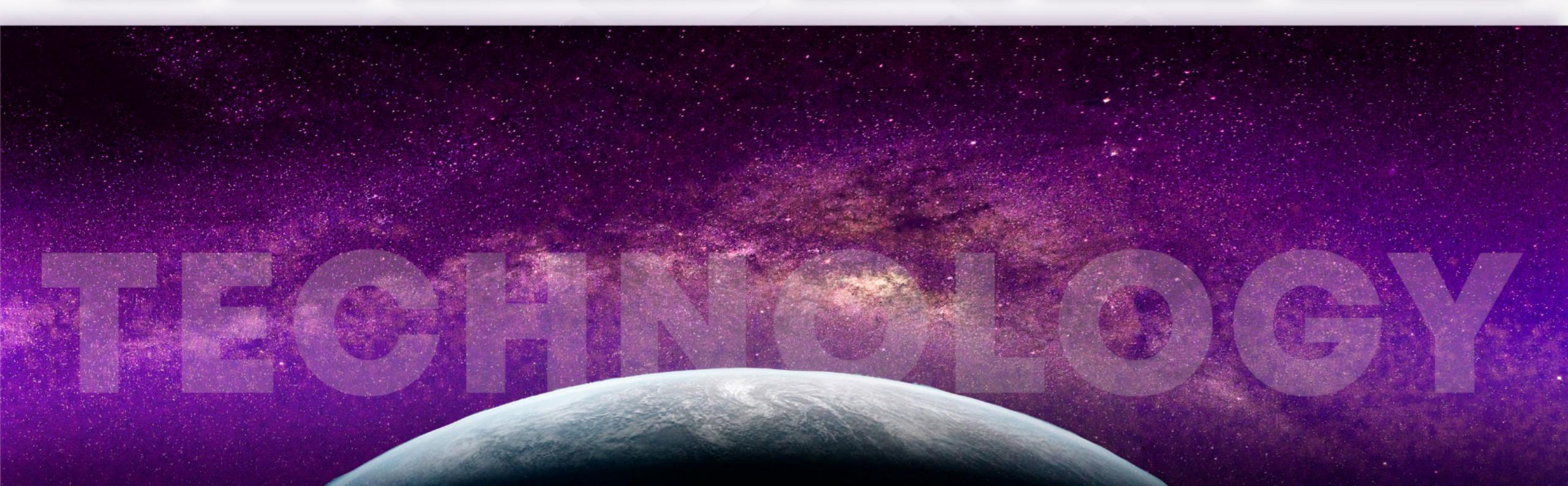
Marketing

Website Design & Development

UI/UX Designing

App Development

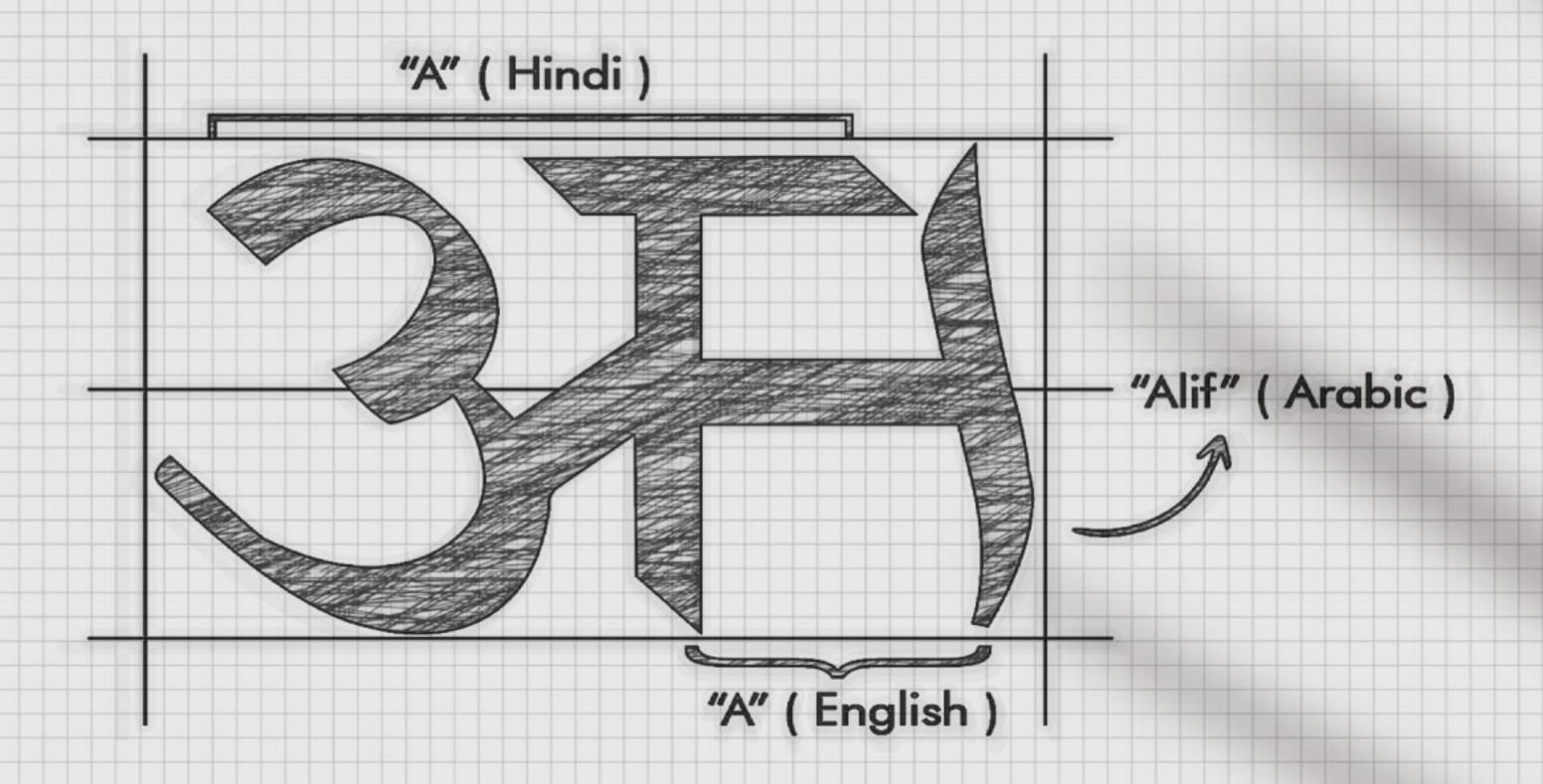
Game Development





What's Included?

Logo Design • Color Psychology • Typography • Stationary Design



BRANDING

Become a **Staple of Excellence** in your niche, let your audience describe **your brand** the moment they see your merchandise.

Umrah Deal - A Travel Agency

Logo Design • Color Psychology • Typography • Stationary Design



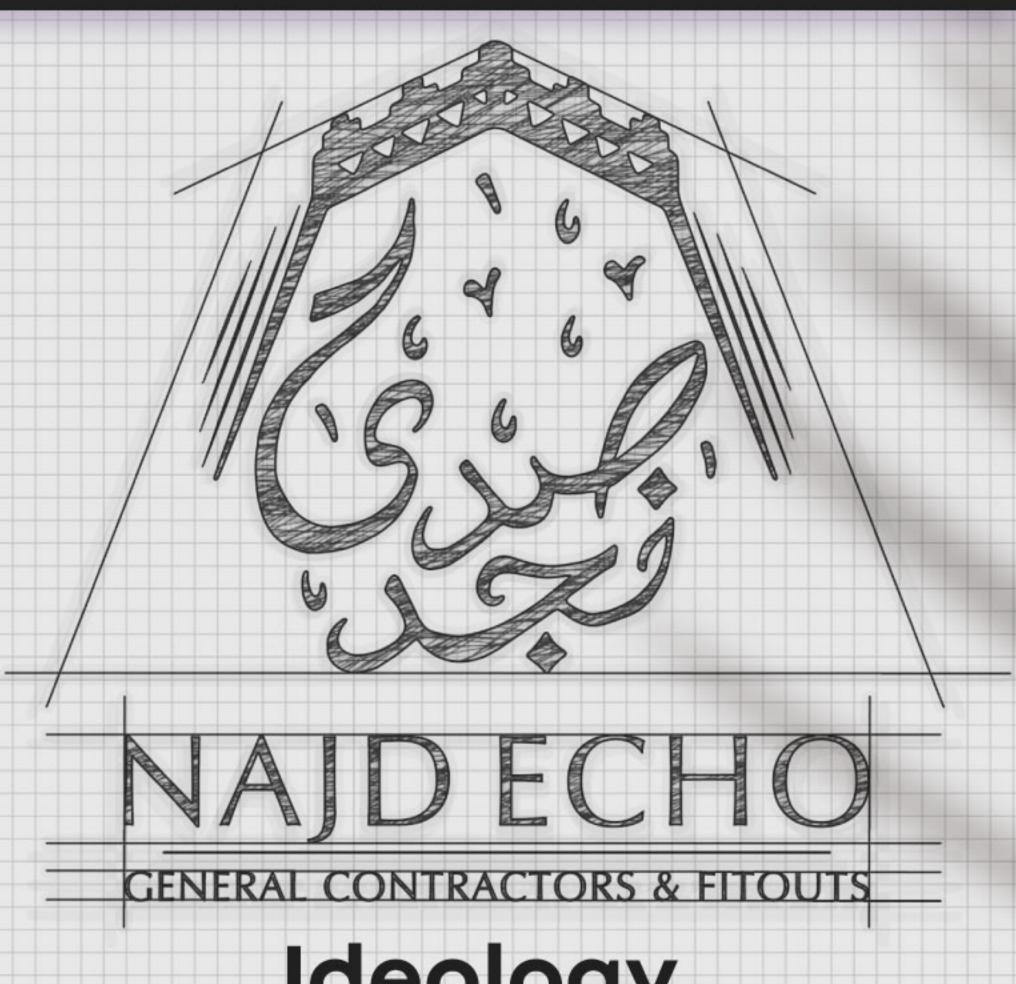


A Travel agency targeted towards, pilgrims traveling to Makkah for Umrah & Hajj.

Najd Echo - A Contracting Company

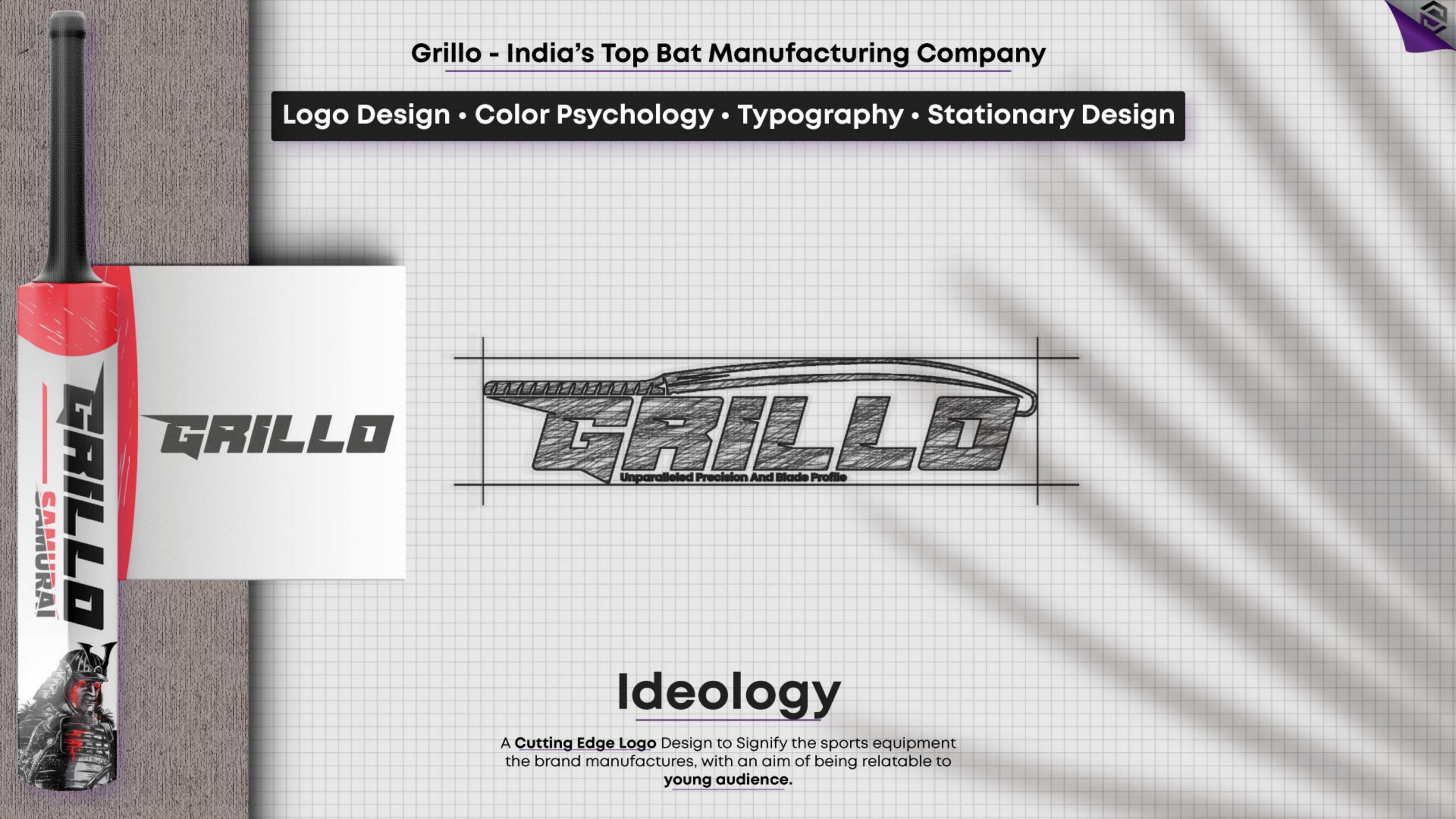
Logo Design • Color Psychology • Typography • Stationary Design





Ideology

A Contracting & Fit Outs Company Based in Riyadh, Idea of Including Najd Architecture to the Logo.



Skill Thrill - An Interactive Gaming Application & Arcade

Logo Design • Color Psychology • Typography • UI/UX Design





Ideology

A **Gaming app** for simple **mini-games** targeted toward young adults, with the sole aim of **promoting quick thinking and increasing motor movements** in the user.



Logo Design • Color Psychology • Typography • UI/UX Design





Ideology

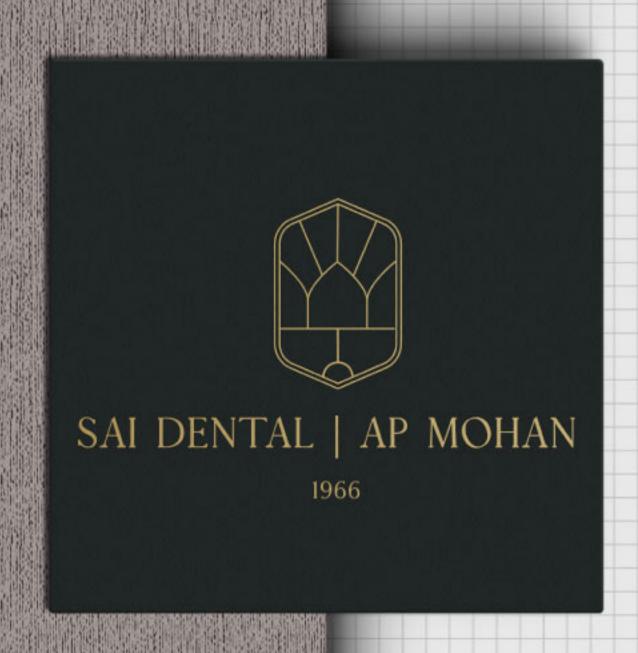
Cryptoors is an NFT listing website, where a user can list their Crypto Projects,

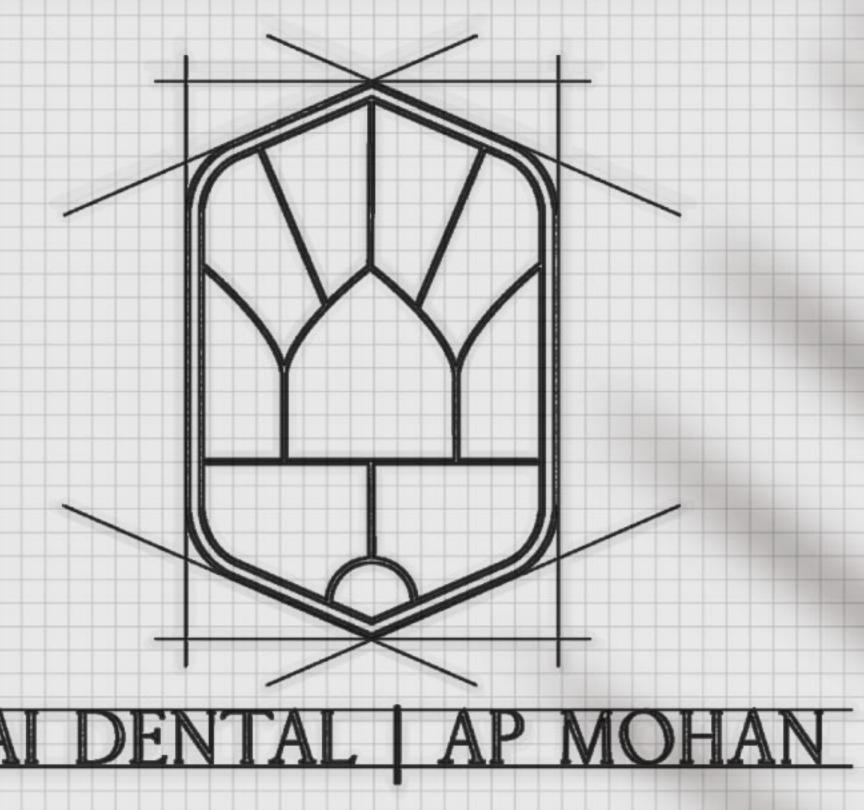
Blockchain & NFTs. The eagle here symbolizes the height NFT &

the Crypto Scene has progressed in the last 3 years.

Sai Dental - AP Mohan - A Luxurious Dental Care Clinic

Logo Design • Color Psychology • Typography • UI/UX Design





1966

Ideology

Sai Dental is a luxury dentistry clinic located in Hyderabad and a legacy brand present in the market since 1966. We've successfully integrated these two to form one single elegant logo.



Logo Design • Color Psychology • Typography • UI/UX Design





Ideology

Fortigaze is Canada's most efficient & leading IT provider startup incorporated in the year 2020 and has been garnering attention ever since. We've kept the logo to mimic big IT brands to induce trust & quality.

Aliya Residency - A Luxury Real Estate Development Project

Logo Design • Color Psychology • Typography • UI/UX Design





Ideology

Aliya Residency is a high-end luxury living space for residents, who actively are looking for better social & living conditions.



An Idea of Our Versatility In Branding

Supermarket & Convient Stores







Makeup & Personal Brands





Healthcare & Dental Clinics











Law Offices & Consultants





Celebrities & Events Organizers









Manufacturing & Corporate





















Restaurants & Venue













Deals fi Dubai











E-Commerce & Apps

Live Stock & Food











Gurest

Tours & Dubai





MADE AND BEAN BAG PLANET





Real Estate & Construction















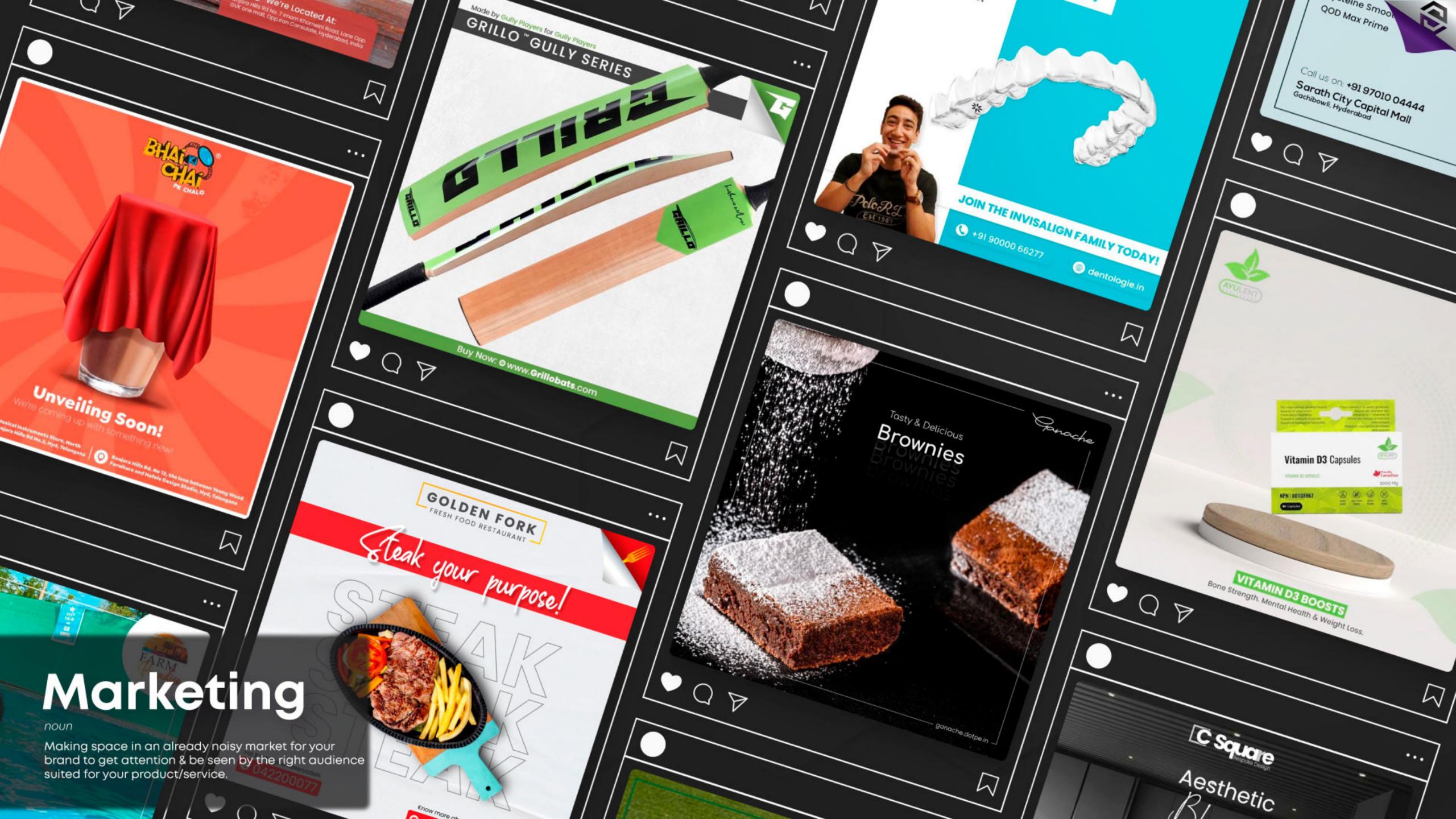




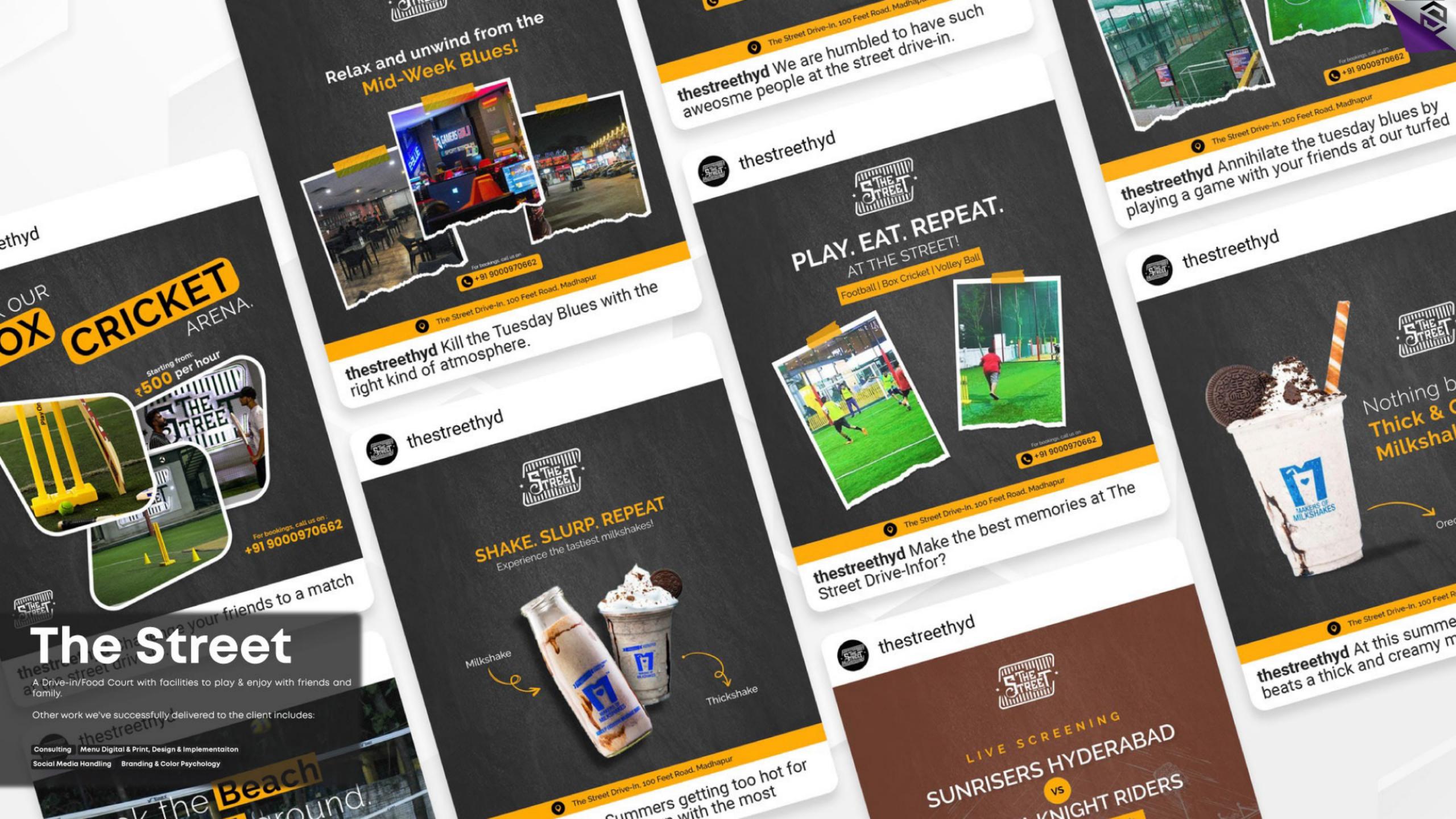


Indi Dece

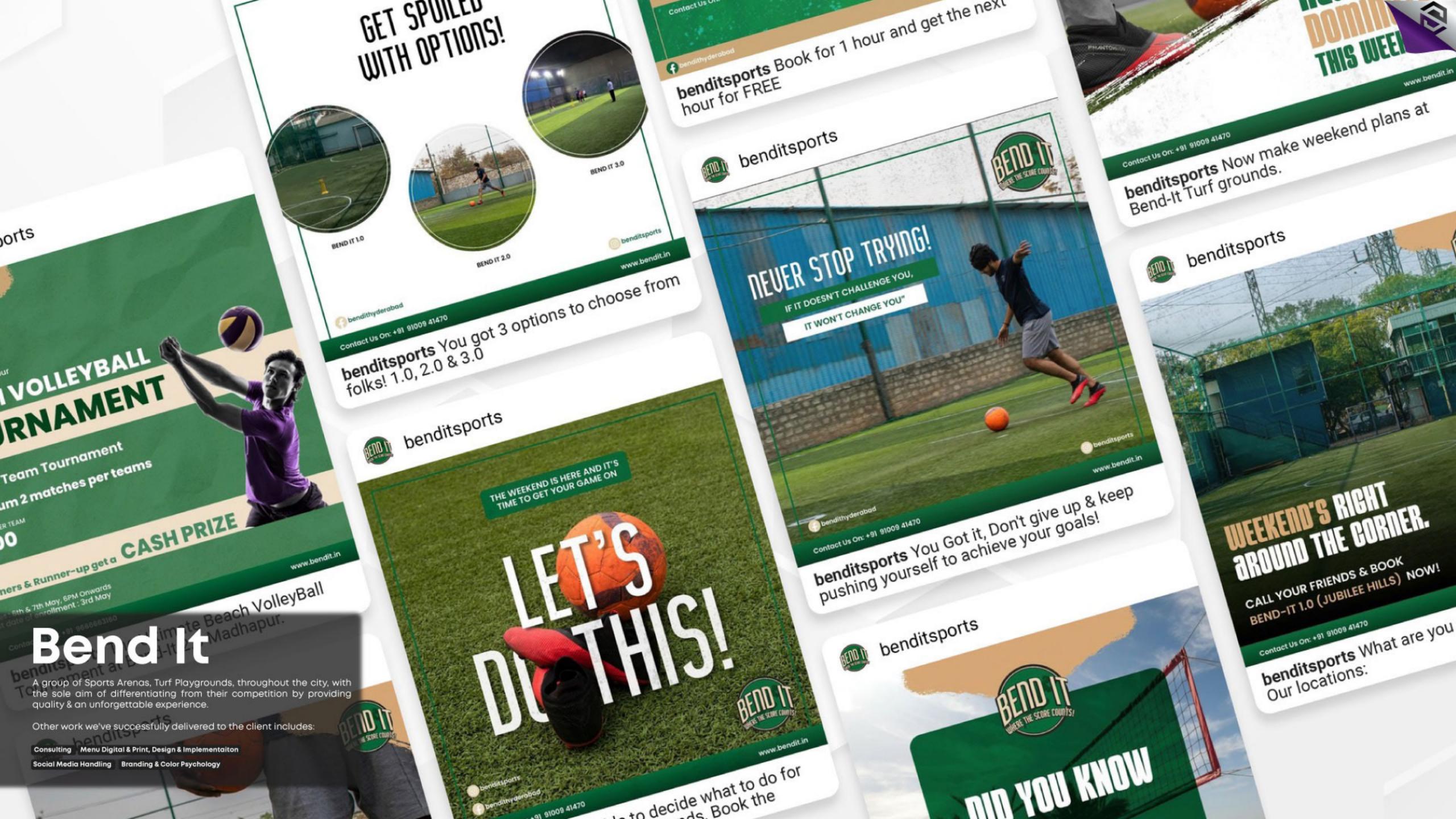


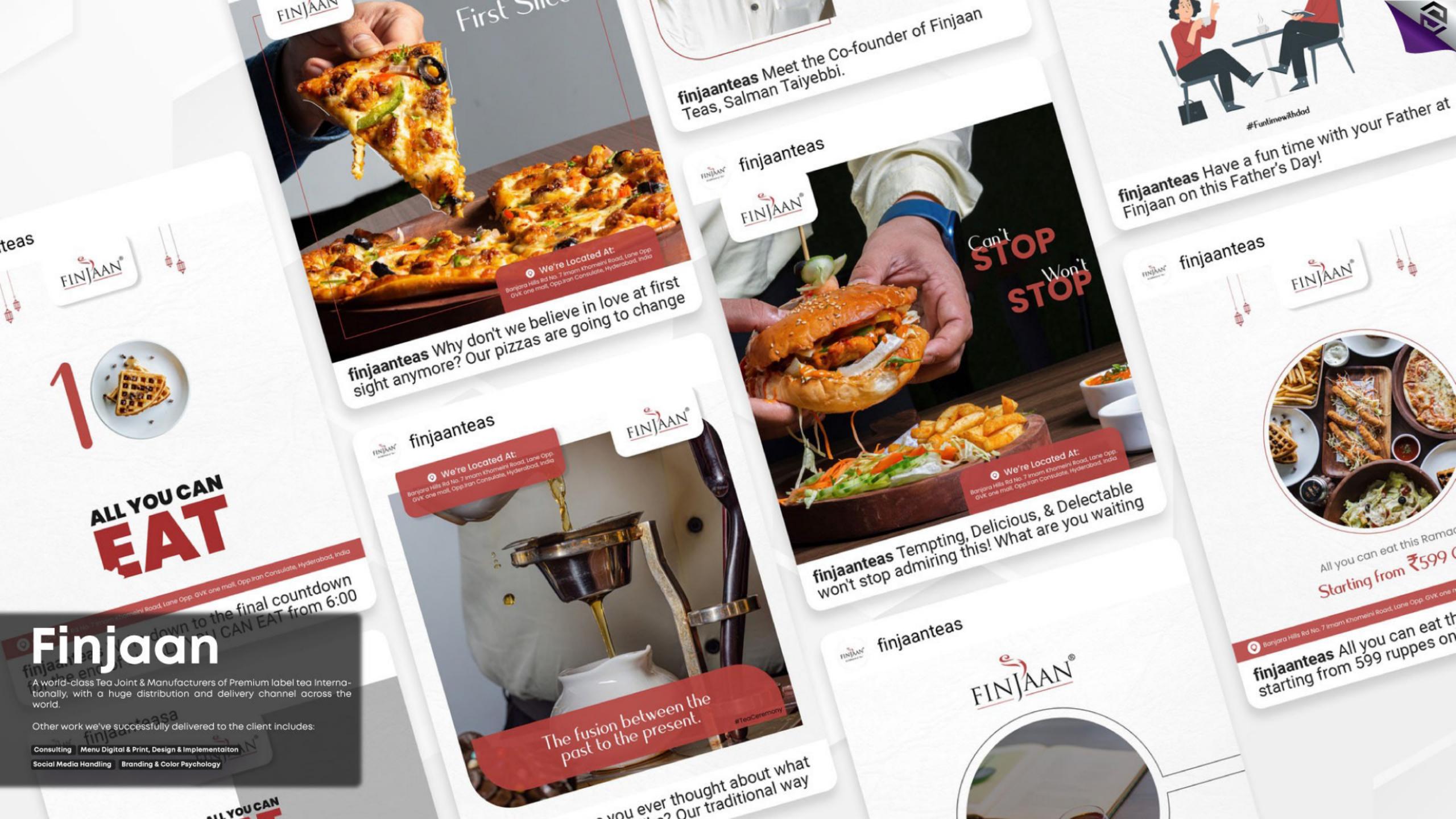


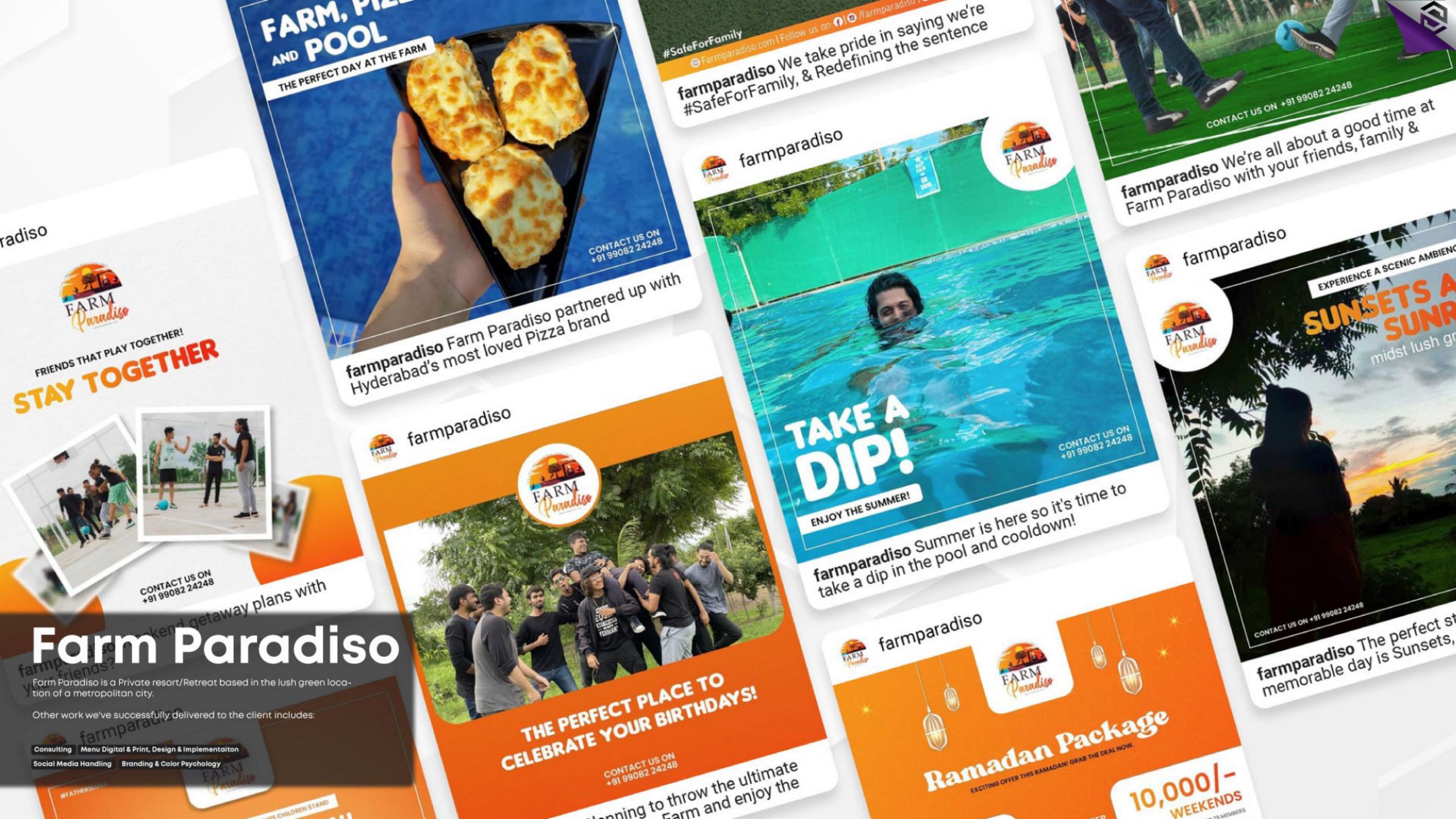


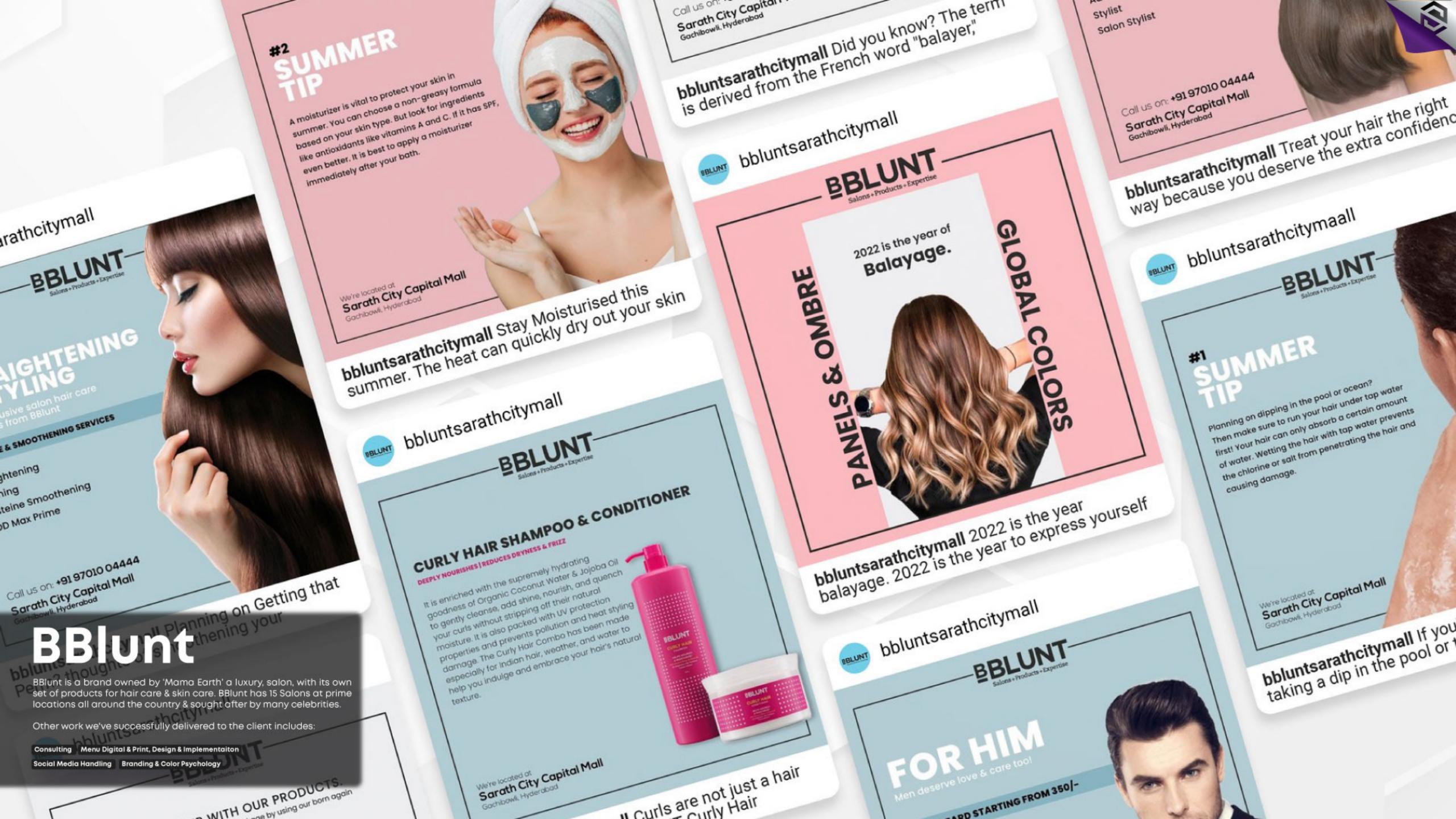














PIZZA & CHILL!

thepaviliondrivein Craving for cheesy delig mepavilionurivein Craving for cheesy deligated at midnight? Grab your keys and make you

thepaviliondrivein

#SPOTCARMONDAY Audi RB Spotted by a Vinay - christi-Office

thepaviliondrivein Just

socialize your car need



t.healthcare

ASHW AGANDHA

ments into their diets.

a core mission to make people healthy, by including essential supple-

Other work we've successfully delivered to the client includes:

Consulting Menu Digital & Print, Design & Implementation

Social Media Handling Branding & Color Psychology

WHYSMALES ayulent.healthcare Ayulent Healthcare is a core mise.

& Boosts Mood Ø Reduces Stress

ro's a few things that are

Canadian

ayulent.heathcare

CountDown to Mental Health Day

Day 14

Build Something!

ayulent.heathcare Day 14 - Countdown to World Mental Health Day! ayulent.heathcare

#RememberTosmile



ayulent.healthcare Ha Day! We've had an ami



Cherry

ayulent.healthcare Cherries contain ayulent.neanncare Unerries contain hel antioxidants like quercetin, which can he



Canadian

ayulent.healthcare

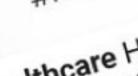




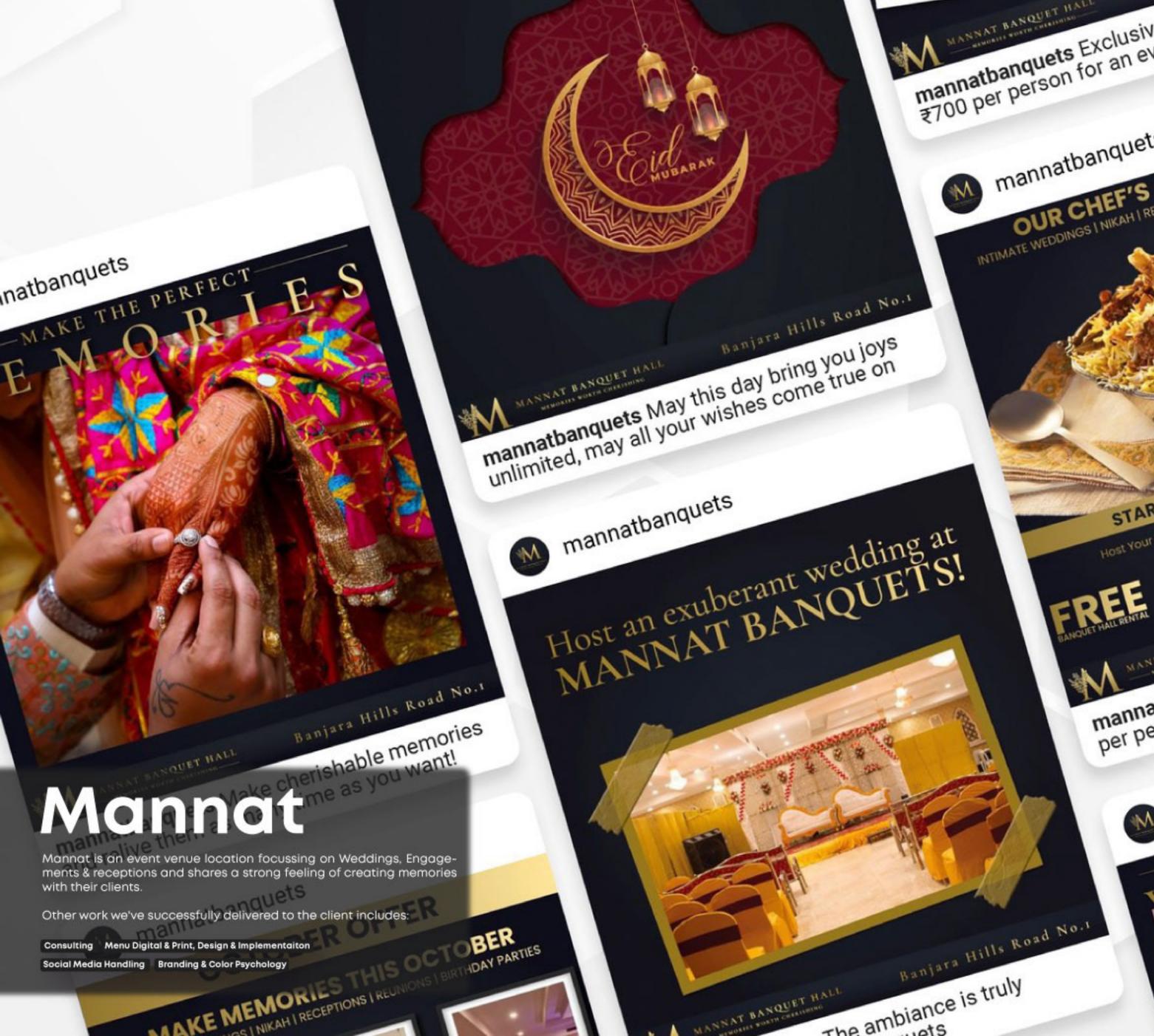


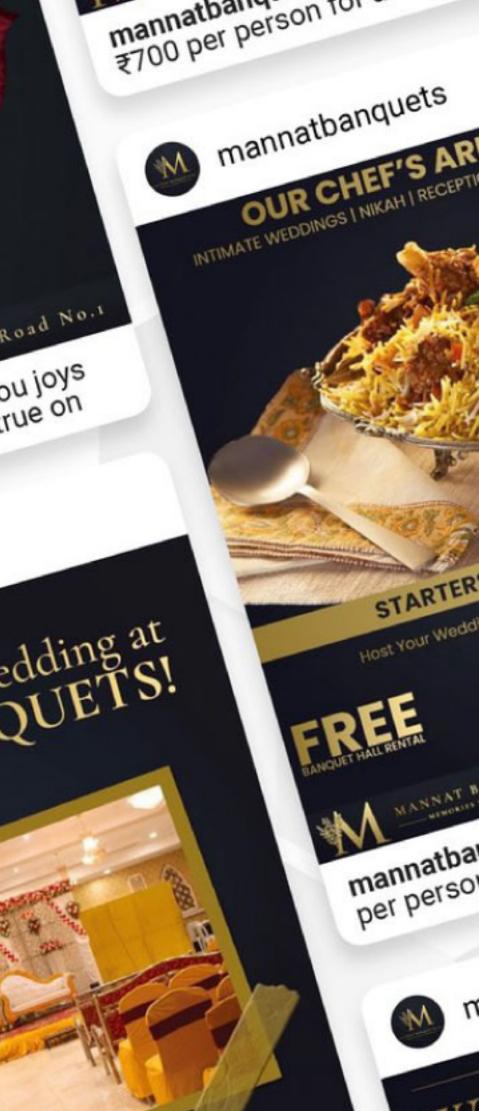
#Remembe











mannatbanquets Exclusive July Offer. Just 100 People, 700 per person for an event of 100 People. OUR CHEF'S ARE RENOWNED INTIMATE WEDDINGS I NIKAH | RECEPTIONS | REUNIONS | BIRTHDAY PARTIES

> STARTERS | MAIN COURSE | DESSERTS Host Your Wedding, Mehendi or Reception Celebration for Just ₹700 |- Per Person Banjara Hills Road No.1 Q +91 81067 37210

mannatbanquets Special October offer ₹700 Hall per person for 100+ Guests only. With Free Hall





Banjara Hills Road

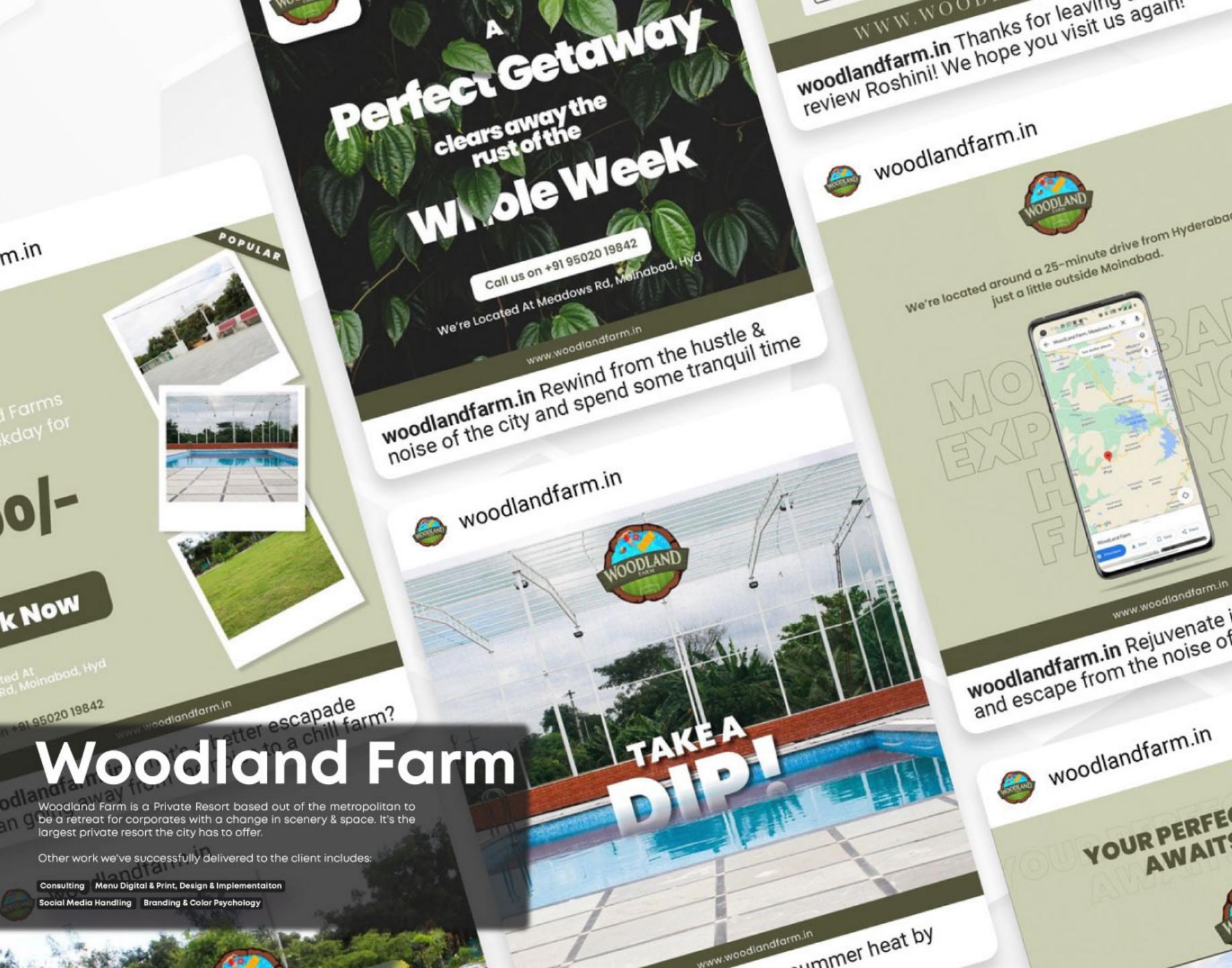
mannatbanquets Some Testimonials enligh our hearts and motivate us to serve you be

mannatbanquets O +91 81067 31

₹700 |- Per Person

MANNAT BANQUET HALL mannatbanquets Hall R

₹700 Per Person. (Mini



review Roshini! We hope you visit us again: We're located around a 25-minute drive from Hyderabad,

woodlandfarm.in Rejuvenate in the fresh air and escape from the noise of the city While

YOUR PERFECT WEEKEND AWAITS YOU AT



Aled It Ply or Feeling

Come and play at our sports arena! Woodlandfarm.in Take a break from your life and have fun with your friends and fa



₩oodlandfarm.in



woodlandfarm.in Drivi and book the farmhou





An Idea of Our Versatility in Marketing



























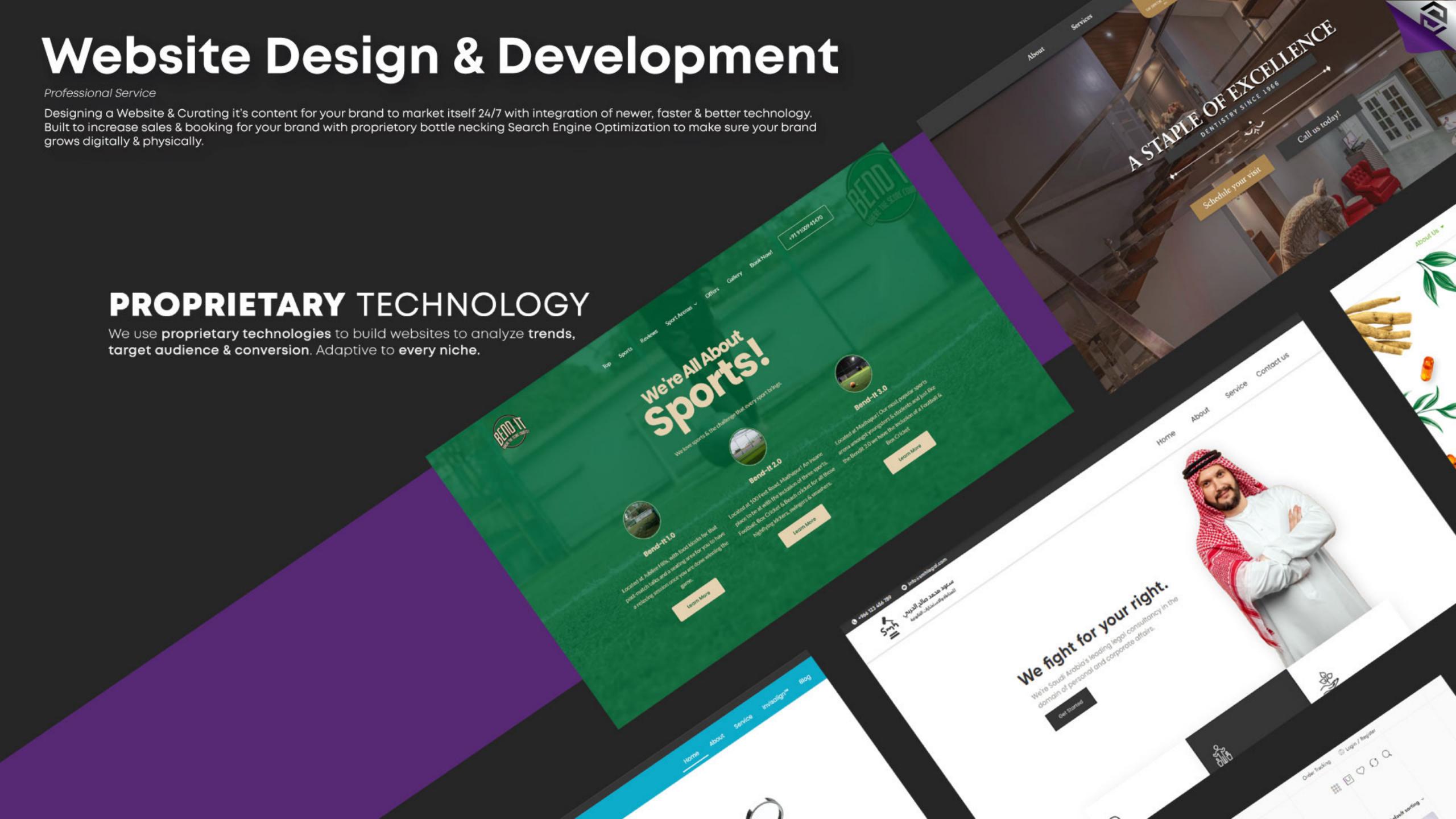


















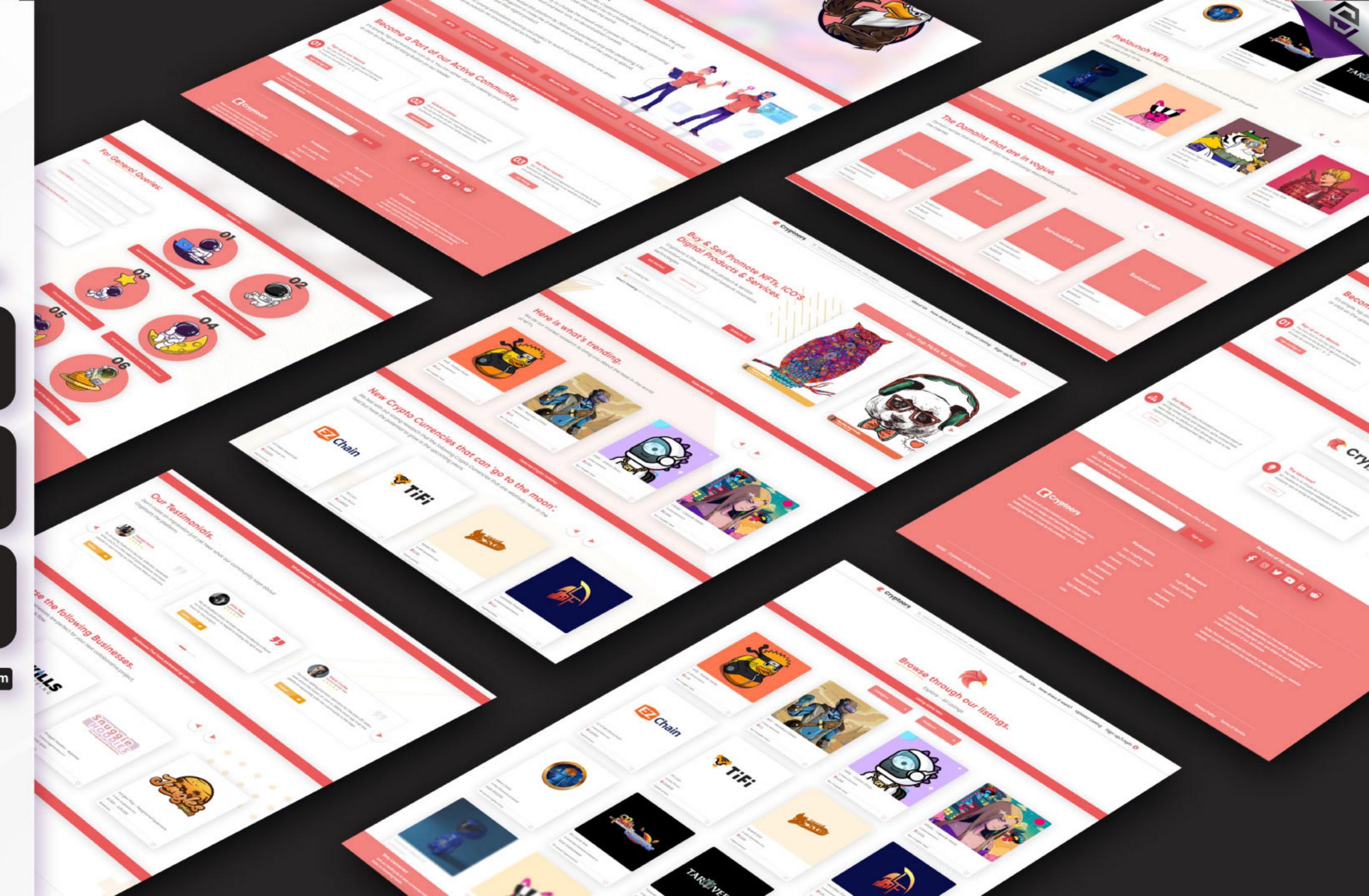








An NFT & Crypto Listing Platform



BEAN BAG PLANET°

Technologies we've used

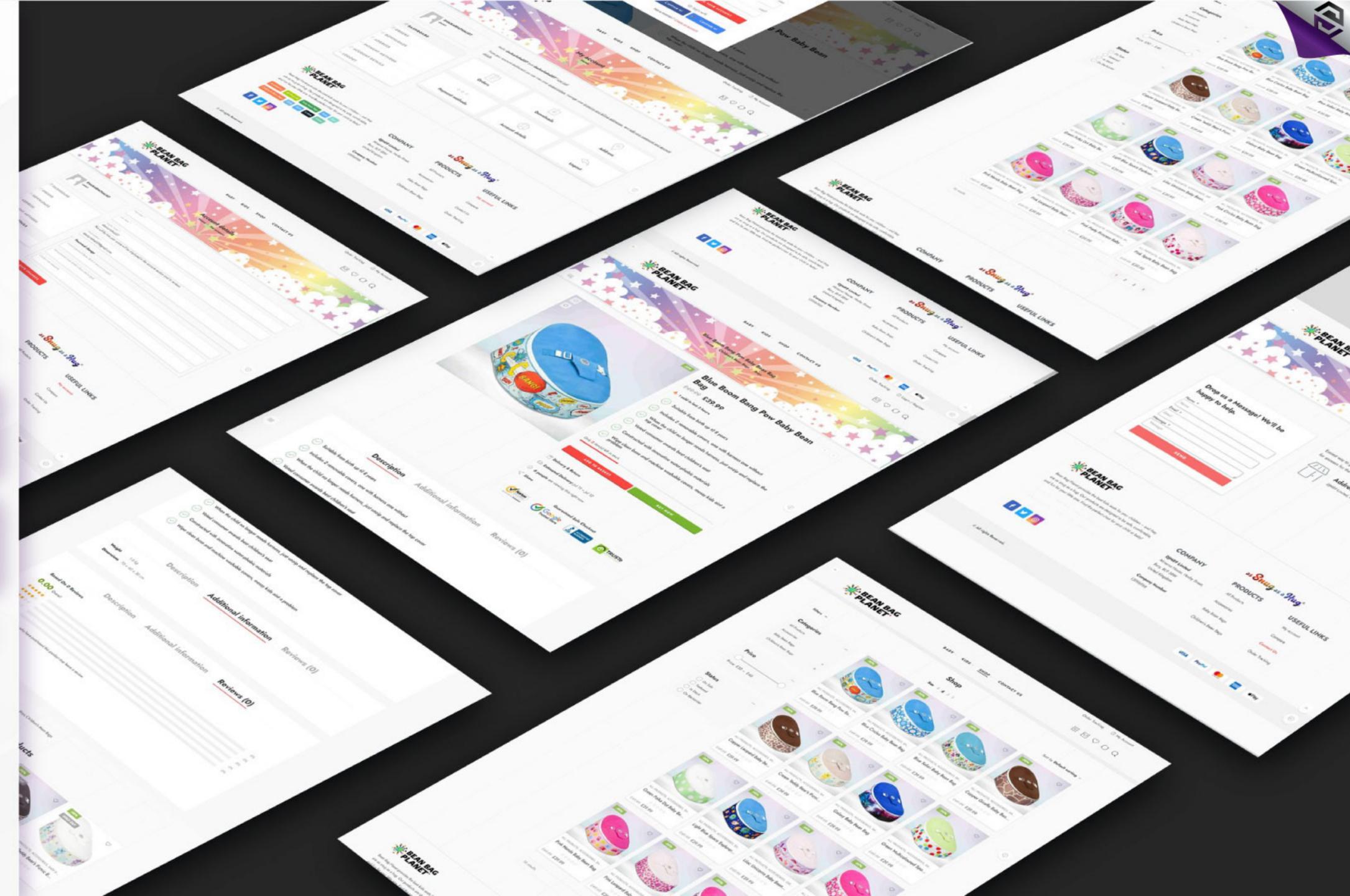








An E-Commerce Platform





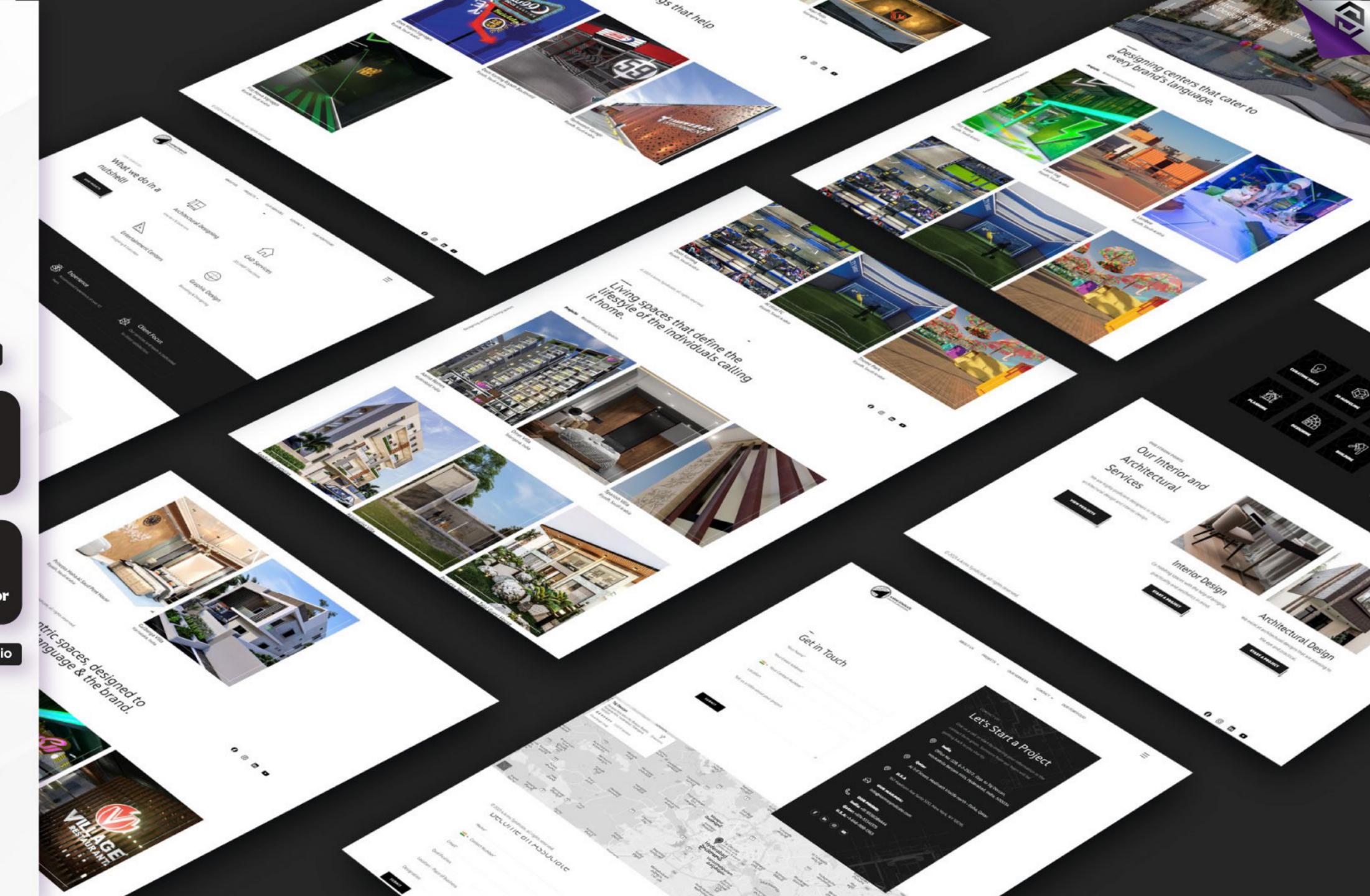








An Architecture Design Portfolio







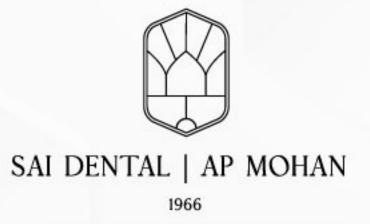






Company Investor Portal Platform





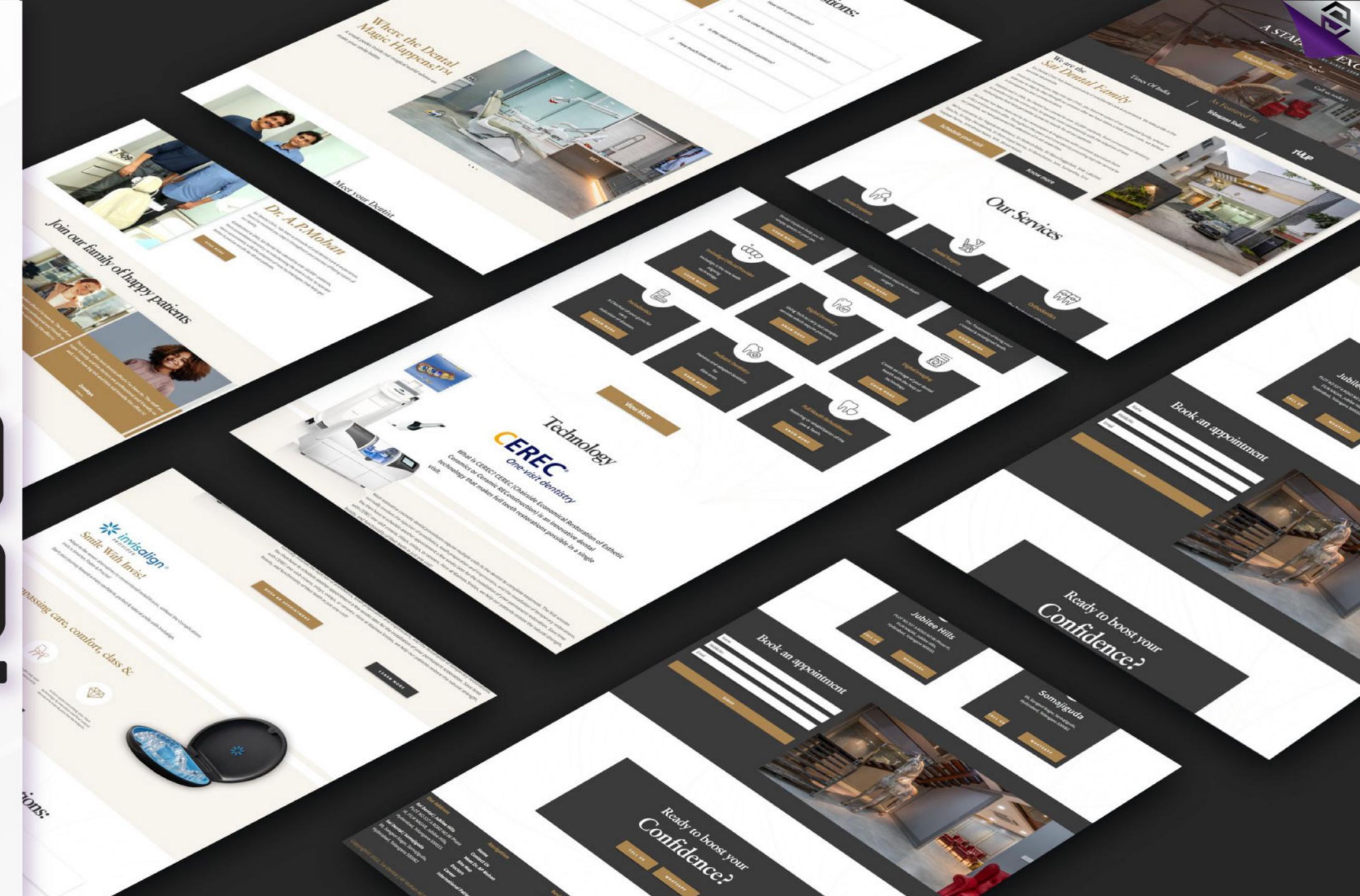








A Dental Clinic Booking Platform





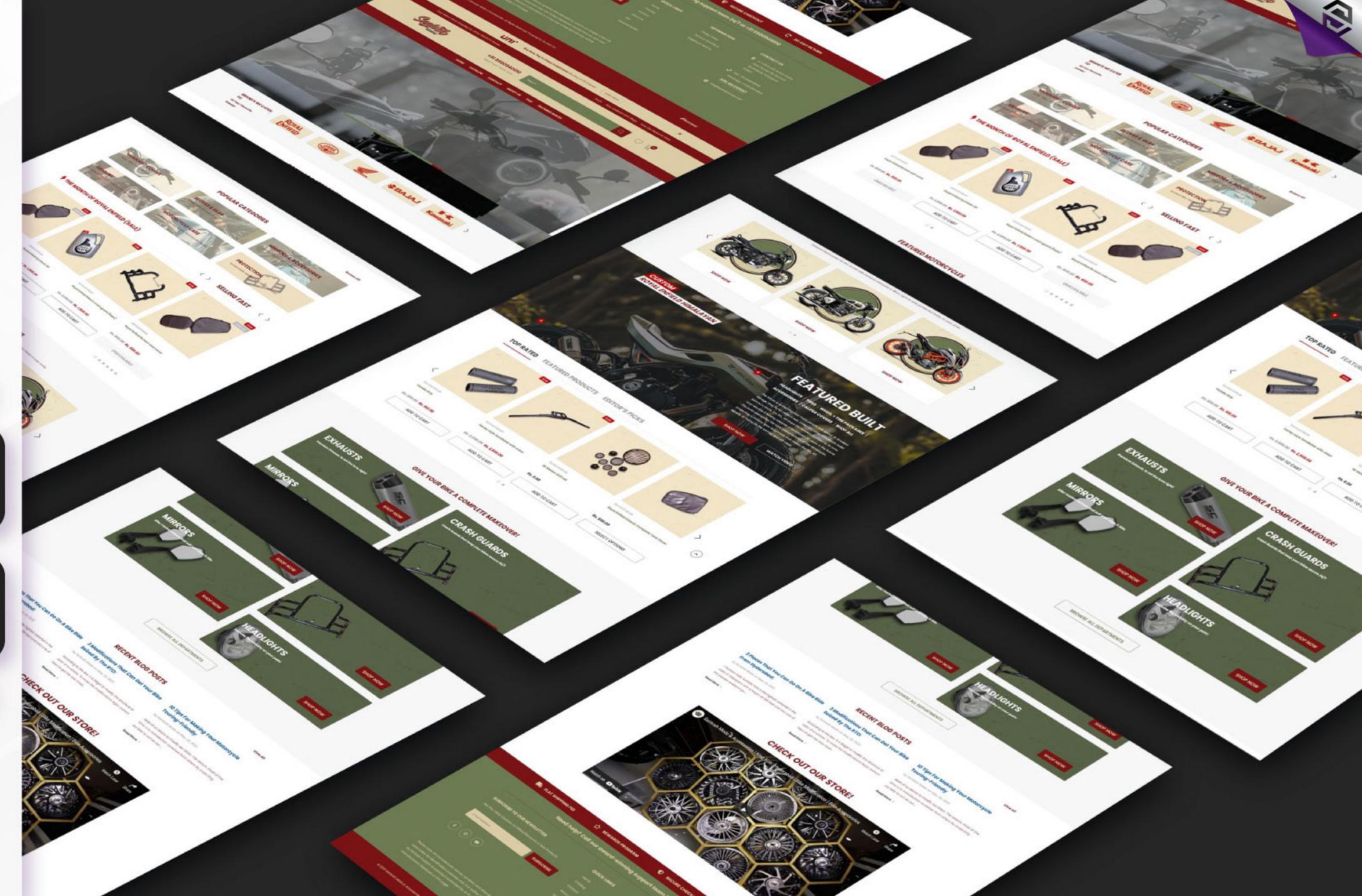








An E-Commerce Platform



déntologie

Technologies we've used

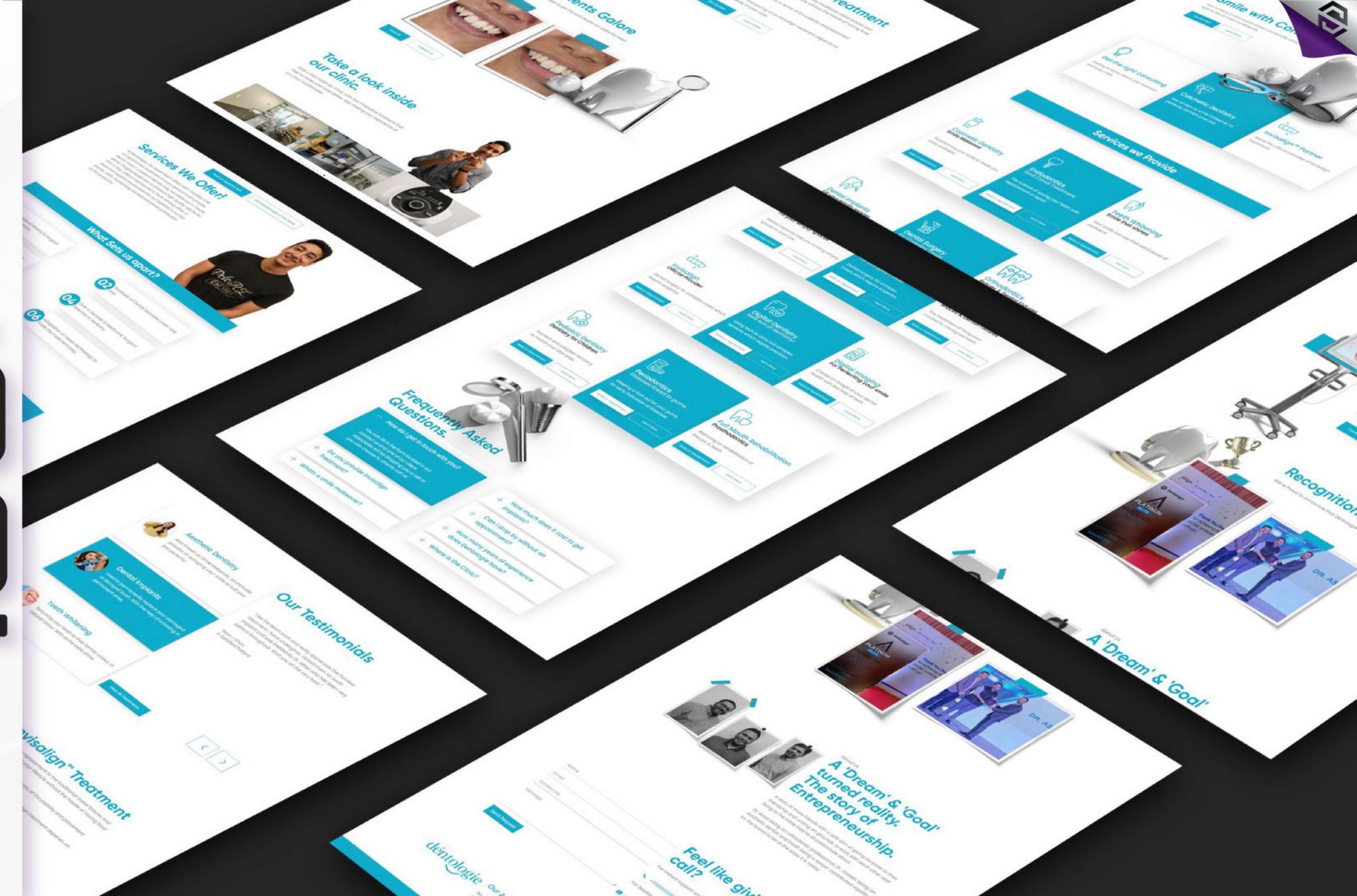








A Dental care & booking Platform





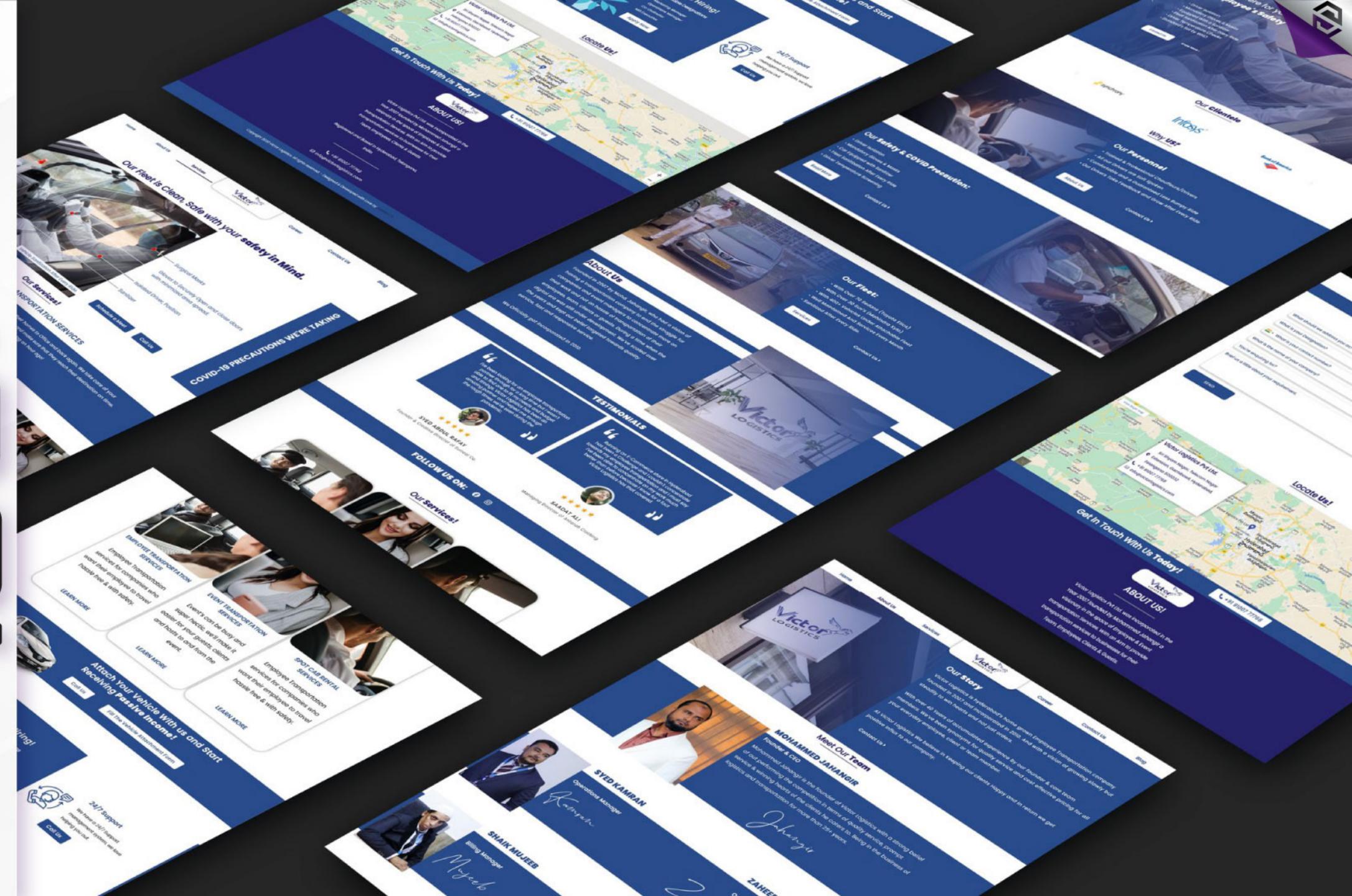








A Logistics Services Portal





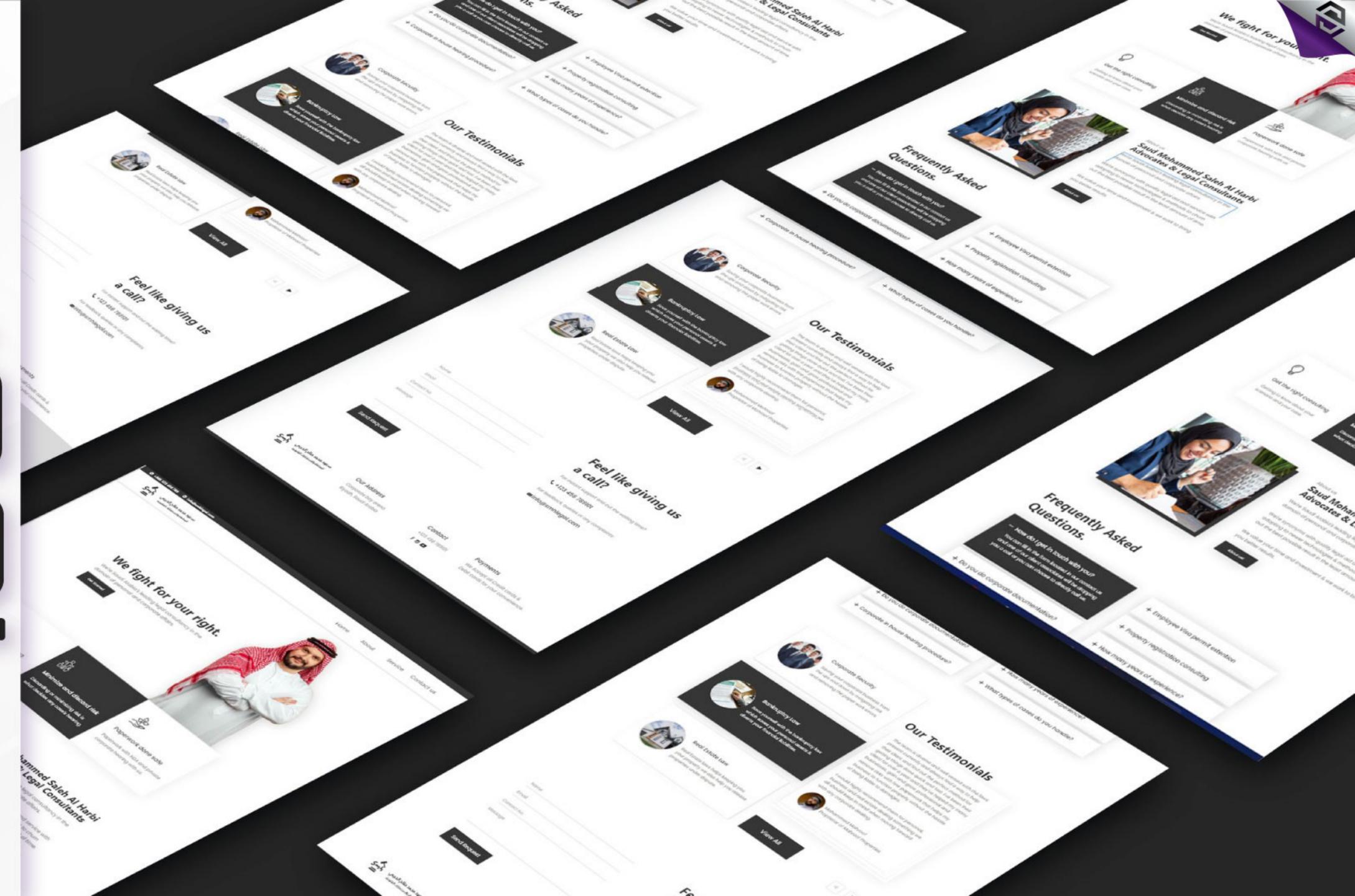








A Law Attorney Service Platform





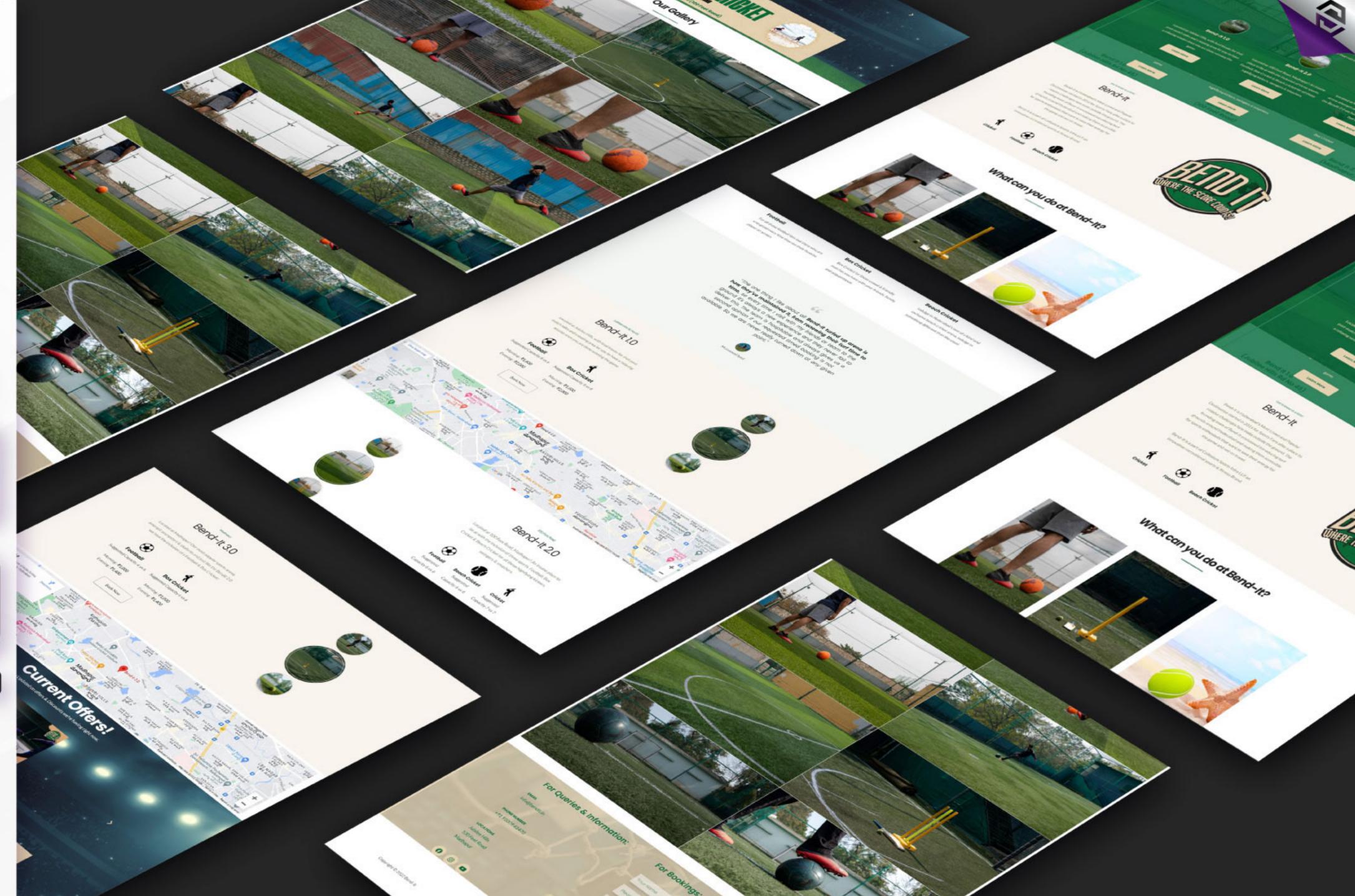








A Sports Complex Booking Funnel





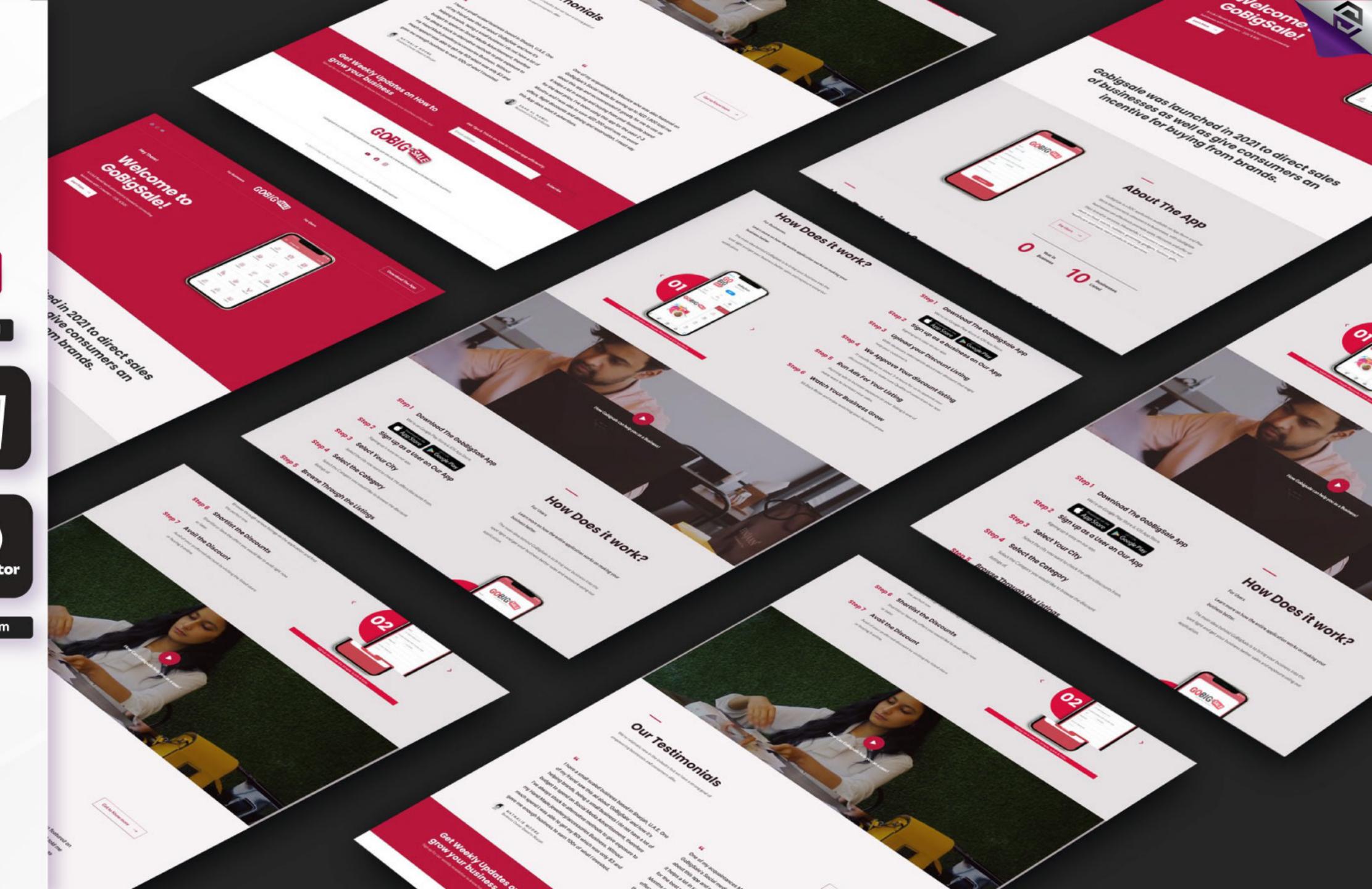








An App-Promotion Platform





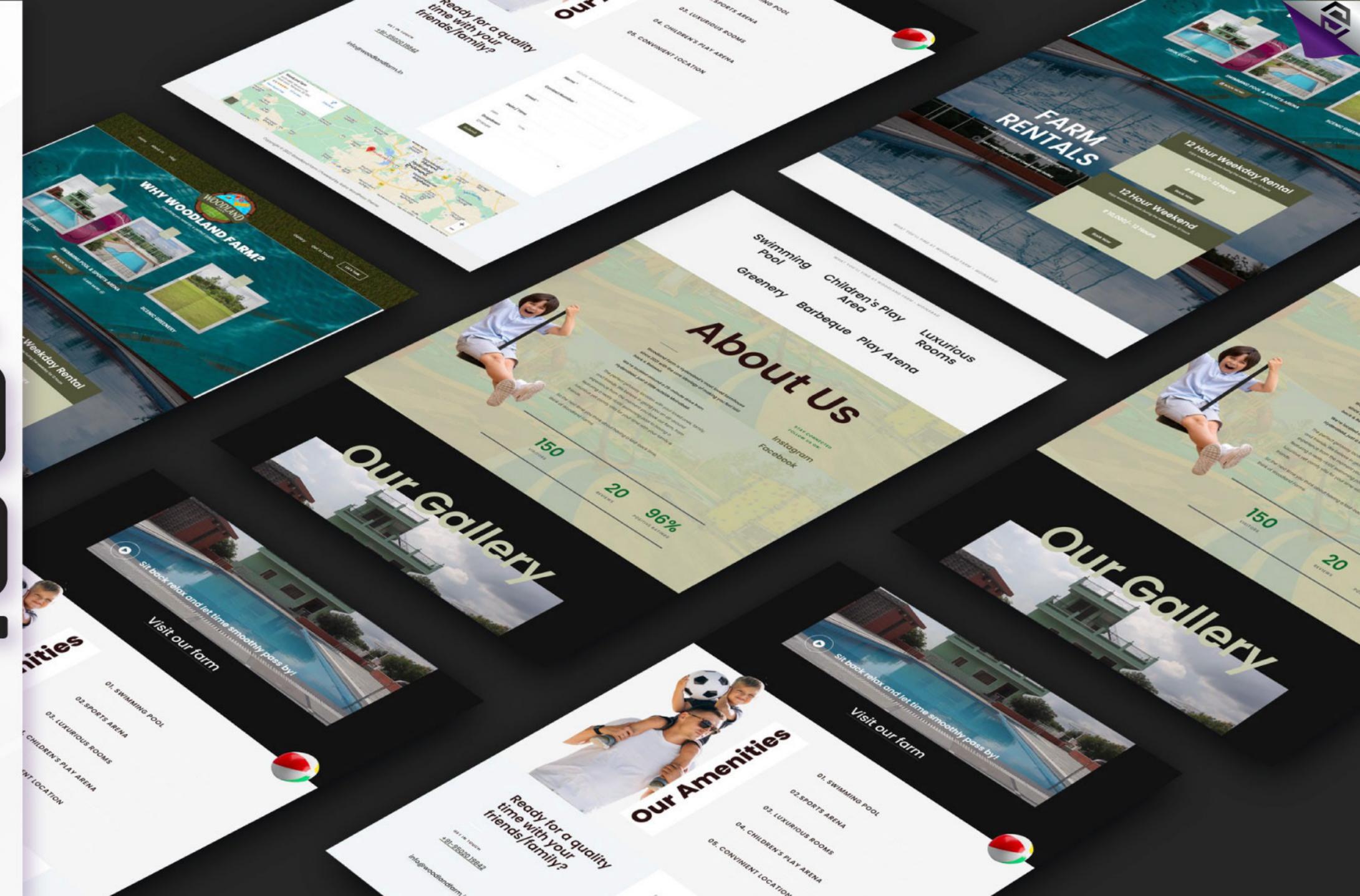








Resort Bookings funnel Platform





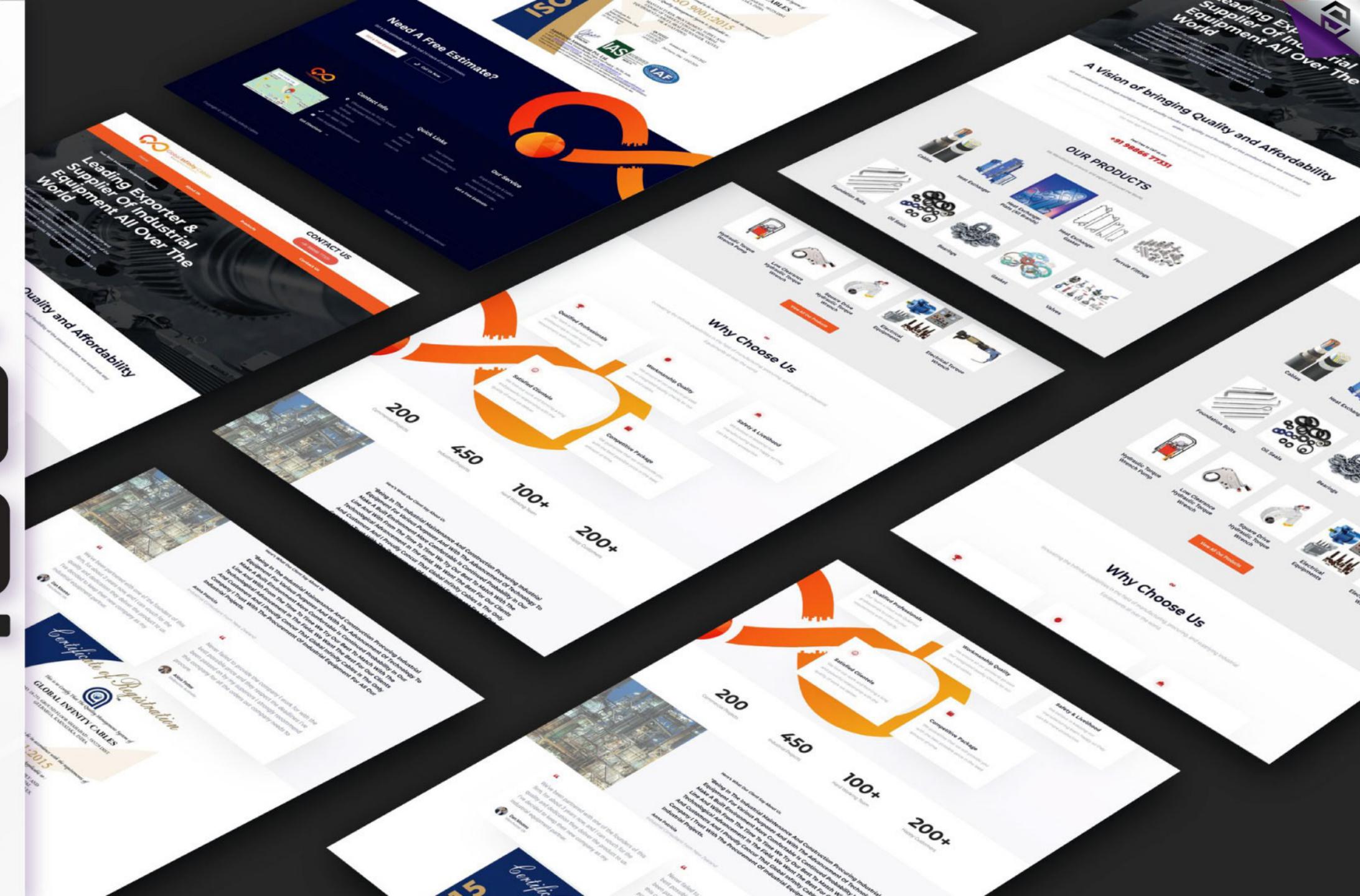








A wire manufacturer Website





















Pharmaceutical E-Commerce Platform







































An Idea of Our Versatility in Website, UI/UX Design & Development







































Makeup Portraits



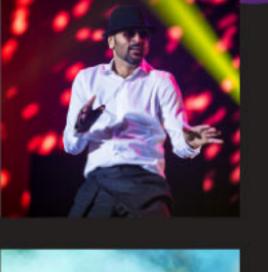
Event Photography



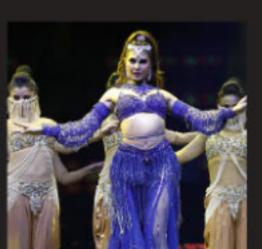




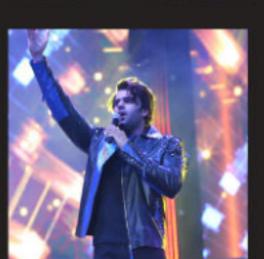








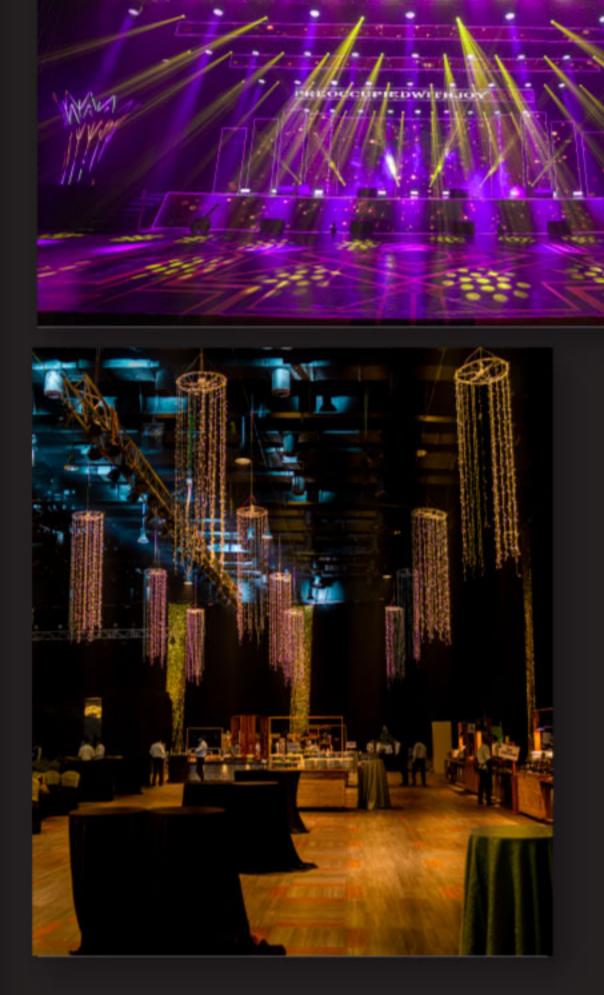


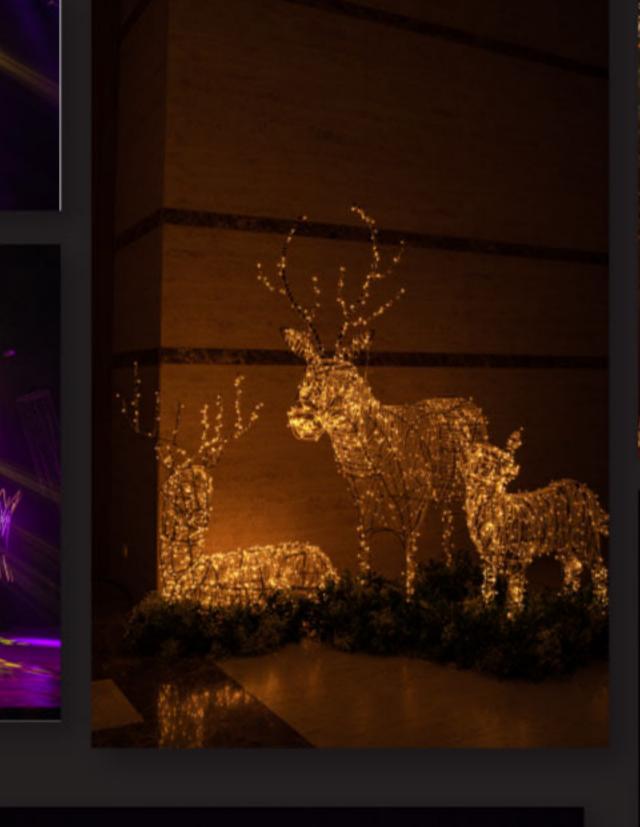


Jewelry Photoshoot

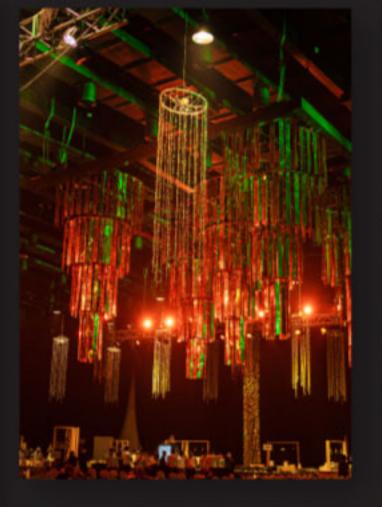


Ambience Photoshoot





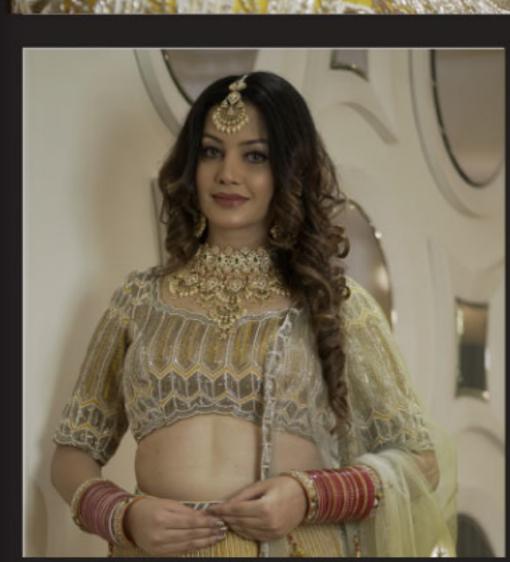




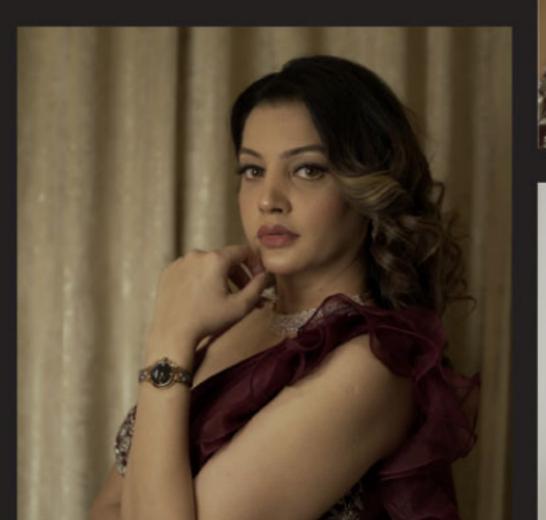


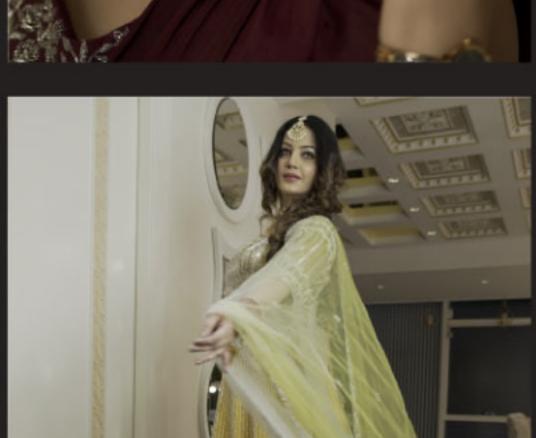


Designer Fashion Photography



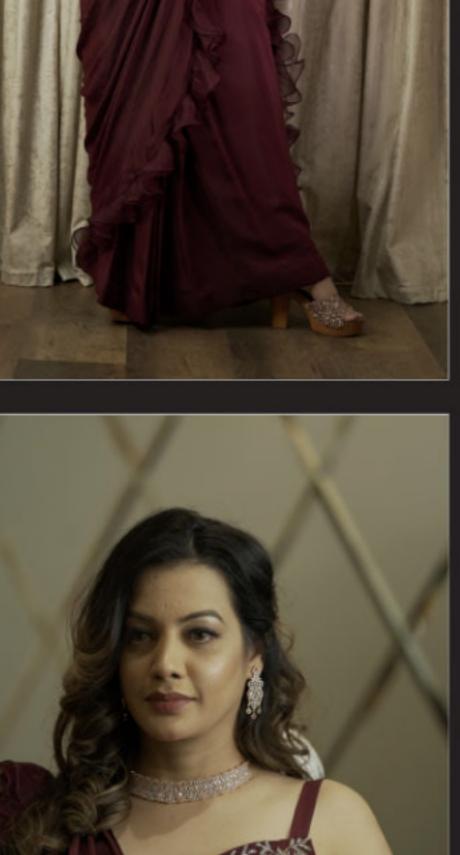














Custom Automobile Photography







000



Restaurant & Food Photography



Health Care & Dental Photoshoot











INVESTMENT PITCH



Why Deliveries & E-commerce?

DELIVERIES

뜅

OMIMER

Targeted for subscription based customers & customers wanting to shop from home and get their requirements and supplies delivered in time.

Our fleet will have only e-scooters to make sure the brand has a stand towards a more sustainable future, and also to cut costs on travelling and order fulfillments.

Branding all our fleet with the chaubees ghante branding ensures that it reaches the maximum exposure while on the road during order fulfillment, and works well as a passive marketing excercise.

Having a retention based clientele through which we promise convinience for customers who want everything delivered at home or office or a medical center.

We're not going to be competing directly or indirectly with companies such as, Pharmeasy & Medibuddy which focuses solely on delivering our clients are going to be elite and will be needing ease of ordering and recieving.

We'll be using our E-commerce platform only for rare and hard to find prescription medicines for exposure and search engine optimization.



is potentially targeted towards working employees, or with younger generation that wants to our customer acquisition from the start is going be through ment platforms.

GET ALLOTMENT

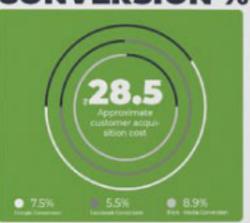


get will be alloted towards retention of the clientele with offers t weekly through sms, email & website popups.

iowards acquisition of new clientele mostly through data colabsite to convert them to retaining clientele.

get will be targeted towards exposure for the brand in and oad, through exposure driven ads with high frequency during ost potential customers surfing through instagram and face-

CONVERSION %



*Estimated by a marketing agency by trial running a few ads for a pharmacy and super market.





verview Of Private Equity Markets

nd managers looked to the middle market in particular, a segment that is gaining traction in Australian buyout scene. Over the period 2018-2019, when the middle market accounted for rodest 2.1% of Australian businesses, the sector contributed accounted.

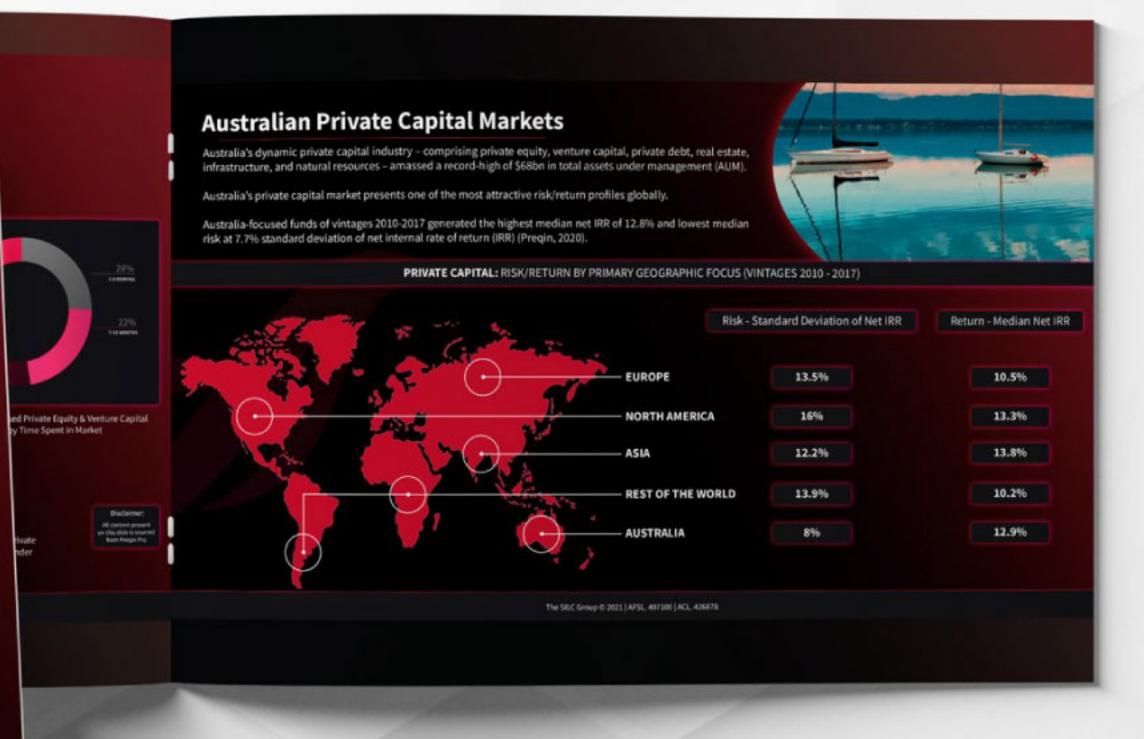


Alternative Solutions | Building Partnerships | Distinct Opportunities

PRIVATE CAPITAL MARKETS

Company/Client Being Presented to.

The SILC Group © 2021 | AFSL 407100 | ACL 426878











ROUND RICE

- NO ADDED COLORS
- NO ADDED CHEMICALS



A Well documented Project with information regarding the product in both english & arabic for better brand communication across different channels.



ISPAHANI[®] TEA

FLOWERY DUST

Tea Bags Design

A well designed & eye-catchy bag design to catch the eye of onlookers & especially in a high-competition space.



Nuttish

Nuts Sachet Design

For Stores across India

A Sachet for nutrition which includes all dry fruits for a balanced nutrition package for people of all ages. Designed with simplism in mind to stand out in the e-commerce market place.







An Idea of Our Versatility in Creative Design, Print media, Packaging Design & Printing









































akatsukinexus Collection

Sold On



Minimum Value



Maximum Value







Disgrunted Collection

Sold On



Minimum Value



Maximum Value







Misplaced Collection

Sold On



Minimum Value

♦ 4.1_{ETH}

Maximum Value

\$9.5_{€TH}



Don't Take our word for it, We're Trusted Around the World



Mohammed Sahil Taiyebi

They've been my Brand partner for the past two years, helping me with Branding, Interior Branding, Marketing, Packaging Design & Print Media, and also with the PR Launch event of my packaging boxes. I've loved the process and the prominent ad ideas & the experience I get every time I sit down for a consulting meeting with the team.





Koby Jones

The team helped us in **rebranding**, **designing our sales pitch**, **brochures & website elements** the team was very apt and understood our design ideology from our first few briefing meetings. During the agency selection process, we made sure to go with the best design agency we could find and we were able to finalize **Surreal International** as our Design partner.





Shanavas Mohammed

The Team is intellectual and picks on the design ideology within the start of the process of making the brand known throughout **social media**, I am personally satisfied with the marketing they've done and the designs they've sent, and the website they've developed, From **Menu**, **Franchise Portfolio & Company Profile**, **Digital Marketing & Website**, it was on point.





Søren Drewsen

I couldn't work with the team personally and that would be my number one regret, the final pitch deck they submitted was **on point** and like my team indicated every one had a wonderful time working with them. I don't have much to say about the quality because it was on point & **up to my expectations**. Truly a **Surreal Experience**.



We Love Empowering Women Owned Brands



Suhela Motiwala

The team has been a **great support** for my **Branding**, **Website design & Launch** of my Brand, I was too busy setting up my business's physical infrastructure from getting equipments to hiring the right team, they've been solely invested in getting my **brand's digital infrastructure** ready from getting photographs done to making my brand stand out. **Loved the work**.





Team Bean Bag Planet

We are known for making gorgeous and comfy bean bags for babies & children but on the digital end we were never really good, the team at **Surreal International** helped us pave the way for our **brand's digital launch** and ensured us to keep our **sales high** before, during and way after the **pandemic**, we're **grateful** we choose this team to be our **consultants**.



Meet The Team Behind Surreal International





Syed Abdul Rafay

Founder & Creative Director (India & Saudi Arabia Branch)

Rafay has an excentric personality that loves dwelling in the practicality & surrealism of design. He is the main driving force toward the Surreal's growth and quality service, he believes in being profficient with the skills and services being currently provided in Surreal Arabia & Surreal International, He often loves folding up his sleeves and going down the rabbit hole with new technologies, design innovation & brand methodologies. He founded the company on the core mission of what he stood for, which was always to go an extra mile & and provide Quality over everything else.

Rafay





Partner & Managing Director (India's Branch)

Imran Khan has been a serial entrepreneur forming successful brands widely in the Food, Beverage & Hospitality sector. He is also experienced in the field of Information Technology department since 2002 working for top tier clientele around the world & has successfully traded over his skillset over to Surreal International, Providing his technical aspect and the insight we require during brand building exercise by relating the problems, challenges & difficulties he went through during the creation, & execution of his brands. Imran has been a key member in managing the company.

Amran





Samiuddin Aslam

Partner & Managing Director (Saudi Arabia's Branch)

Samiuddin Aslam has been in the field of I.T for more than 10 Years, and has successfully built two Information & Technology Companies and has rendered his services to top tier companies in the Kingdom of Saudi Arabia & United Arab emirates. He's been a crucial part of the company's expansion in Saudi Arabia. With his indepth knowledge in the world of 'Information & Technology'. He's also been an active investor in new technologies & brands that show promise in the long run.

Alam



Hind Lahlou

Sales Manager (Saudi Arabia's Branch)

Hind Lahlou realized her love for socializing, listening to problems & solving them with creativity, and soon developed an attraction towards sales, she has previously worked with top cosmetics & makeup brands on their sales & marketing strategy in Morrocco. Hind Lahlou has a dream to pursue a career in sales to diversify her portfolio and understand the working of brands & prospecting clients and in their niches. Hind Lahlou understands and breaks down the requirement of any brand & assigns it accordingly to the team by briefing them with listing the client's problems, she's now become an integral part of Surreal Arabia's Team.





Tareq Ahmed

Operations Manager



Abdul Quadeer

Creative Photographer



Anurudh C.K

Head Creative Designer



Prince Gupta

Head UI/UX Designer



Maqsood Ali

Head Developer



Shaik Arfath Ali

Account Manager

Our Company Timeline



Incorporation & Recognition

Surreal International formerly known as Surreal Co. got incorporated & recognized by the government of Telangana, India to proceed with its business operations internationally & domestically. We've soon became known for the quality of work we provided.

Fastest Growing Start Up

Surreal was awarded as the fastest growing startup in Hyderabad, by ZSE TV awards. With the sole aim of being how we've transformed businesses digitally and helped them garner attention, leads & communicate with their target audience to build a community.

Dedicated Service Award

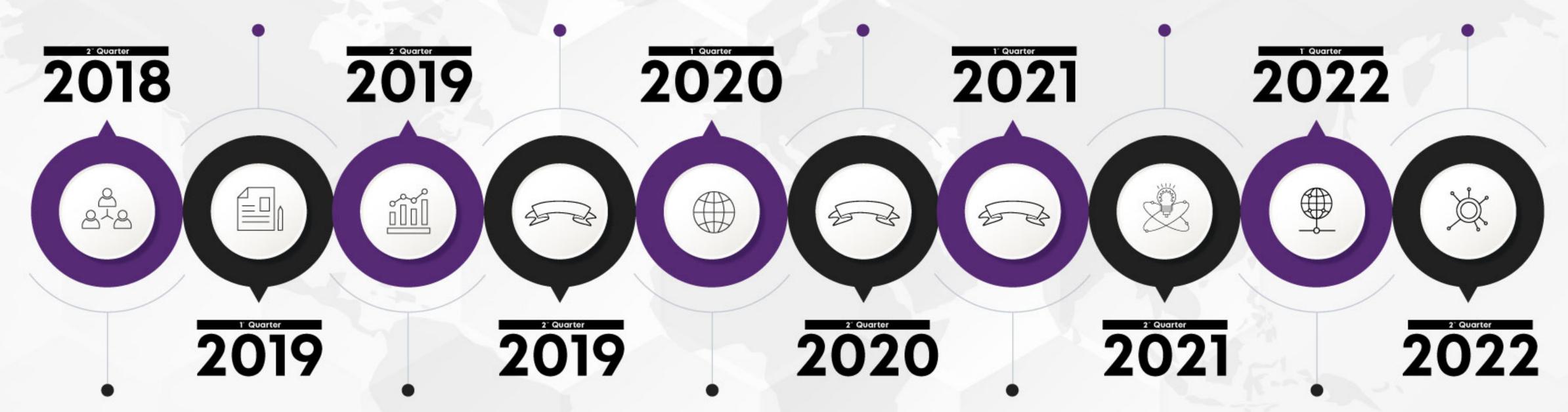
NEBAC (National Emerging Business Award Ceremony) awarded us a dedicated services award after we were nominated to their board in 2019, and after looking over our services and interviewing our clientele from all over the world.

Adapting New Technologies

We've adapted to newer technology for better design, development & execution of projects related to marketing, apps & website. With the inclusion of Block Chain, Web 3 & NFT being a core subject of our adoption during this time. With the world moving towards Crypto Market.

The Future Of Surreal

We continue to Under Promise & over-deliver and we intend to proceed with the same ideology throughout our journey and help brands build their digital infrastructure with the help of new technologies and with the support of Surreal International by their side.



The Eureka Moment

Originally Founded by Three friends over a long dinner conversation on how Cliche designs have plagued the market space. With an aim to change the direction & how brands communicate with their audience, the Idea of Surreal was formed.

We Started Growing

Surreal as a brand started garnering the attention of brands that wanted results & clear communication with their targeted audience. We've become the top 10 Digital Marketing agency in India, with the design, ideology & experience we provided to every client.

Helping Businesses Globally

As 2020 hit, the international business community got hit with the pandemic, and we took it upon ourselves to help businesses adapt to the new normal and quickly get their sales back to ensure they stay afloat during these dire times of a pandemic.

Small Business Supporter

It didn't take much time for Facebook,
Now known as Meta to recognize, how
we were helping small businesses stay
afloat during the pandemic with the
help of Meta & Google Ads, with automated integration to make their sales
process less labor intensive.

Expansion Plan

By Proving and providing our technology & service implementation throughout the world, we've decided to expand our reach better by incorporating branches around the world for a more personal touch to our clients, starting with Saudi Arabia, & Expanding to U.A.E soon.

Contact Information





India

Hyderabad



Masab Tank, Opp. Income Tax Towers, 2° Floor, 500004.



www.surrealinternational.com, www.surreal.co.in



Hello@surrealinternational.com, info@surreal.co.in



+91 891 961 8562 +91 99082 24248

Saudi Arabia

Jeddah



Al Amoudi Center Office No. 201, Besides Bridgestone building, Palestine Street.



www.surrealarabia.com



Salaam@surrealarabia.com



966 54 897 7158







SUFFECTION SINTERNATION OF THE PROPERTY OF THE

Let's **Grow** Together!



2018 - Fastest Growing Start-Up of India (ZSE TV)

2019 - Dedicated Service Award (NEBAC)

2020 - COVID - 19 Small Businesses Supporter (FB)

Disclaimer

